



COIN

Enterprise Collaboration & Interoperability

By 2020 enterprise collaboration and interoperability services will become an invisible, pervasive and self-adaptive knowledge and business utility at disposal of the European networked enterprises from any industrial sector and domain in order to rapidly set-up, efficiently manage and effectively operate different forms of business collaborations, from the most traditionally supply chains to the most advanced and dynamic business ecosystems.

The mission of the COIN IP is to study, design, develop and prototype an open, self-adaptive, generic ICT integrated solution to support the above 2020 vision, starting from notable existing research results in the field of Enterprise Interoperability and Enterprise Collaboration.

The **COIN Multiplier Prize** is the initiative promoted by the COIN Project, whose objective is to stimulate the production of COIN related ideas from adopters/users/developers of the Interoperability and collaboration services.

Multipliers are elite members of the COIN Community; organizations supporting the dissemination and exploitation activity in COIN identifying potential exploitation opportunities in collaboration and interoperability domain and for this ICT integrated solution platform. If you are not yet a COIN Multiplier, please **register to the COIN Multipliers' Community** at: www.coin-ip.eu/register-notifications

The Prize will be awarded the **best three ideas** for:

- Test/Use cases, where COIN collaboration and interoperability services play a key role in existing business contexts such as Business Ecosystems, Living Labs, Virtual Organisations, Value Chains and so on. COIN collaboration and interoperability services are technological enablers for business innovation, in view of possible future implementation of COIN pilots;
- Development or integration of additional collaboration and interoperability service(s) to contribute to the COIN Service portfolio offer.

The monetary Prizes to be awarded are as follows:

- 8.000 EUR to the 1st ranked;
- 5.000 EUR to the 2nd ranked;
- 3.000 EUR to the 3rd ranked.

Participants shall send their proposal **by 15 April 2011, 17.00 CET**. More information on the Prize process and templates are available at : <http://www.coin-ip.eu/coin-community/multipliers-prize>

Next Steps:

- [Join](#) the COIN community, if not registered yet (flagging the option to join as Multiplier)
- Visit the Multipliers Prize page on coin-ip portal at: <http://www.coin-ip.eu/coin-community/multipliers-prize>
- Download the description template and evaluation criteria
- Submit idea for the Prize at coinprize@esoce.net (deadline 15 April 2011)

If you want to know more about the Prize, follow us also and subscribe to the "COIN Enterprise Collaboration & Interoperability" group on LinkedIn.



Support by the European Commission, DG INFSO within FP7 is acknowledged.