# Newsletter April 2009

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#### Cooperation of Grants Europe and HBH Euroconsulting

Grants Europe and HBH Euroconsulting started a strategic cooperation on European project development and management nearly one year ago. Both companies have clearly experienced the added value of the cooperation for their clients and it has been decided to further strengthen the cooperation. This joint Newsletter is an expression of this!

#### Combat the economic crisis!

Be better prepared for the future and use the possibilities of EU funding to address challenges in your area linked to quality of society, economic structure and living environment!

EU funded cooperation projects provide you with:

- external funding for implementing your policies and small scale investments
- bringing in more knowledge and skills into your organisation
- funds for testing tools and instruments to actively support sustainable development

Our training and advice on the development and management of projects will put you in a better position to be successful in the future!



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## Kick off meeting Interreg IVC project Ceramica

The kick-off meeting for the Ceramica project was held in February 2009. Politicians and civil servants from the participating cities and regions met to agree upon the procedures for future cooperation and to present the project to local stakeholders and the press.

CeRamlCa is the result of a long cooperation of the municipality of Hódmezővásárhely, lead partner in Hungary, with nine other European cities and two non-city partners with whom they share a common cultural heritage and face the same difficulties and eagerness to preserve and promote the ceramic and small crafts sector in Europe.

All 12 partners are municipalities or related bodies from 7 countries, offering a good balance between Eastern and Western countries to enrich the exchanges and transfers of experiences between them.

Please have a look at the website of the project for more information: www.ceramicaproject.eu





Grants Europe Consulting is assisting HBH Euroconsulting in the overall management of this project.

# Kick off meeting Interreg IVB project Q-ageing

The kick off meeting was held on 5 February 2009. The opening seminar opened with a lively cultural event which was highly appreciated by the participants and guest speakers from the partners, the European Commission and the Central Joint Technical Secretariat. Politicians and civil servants from the participating cities and regions met to agree upon the procedures for future cooperation and to

present the project to local stakeholders and the press.

The Q-AGEING project is a cooperation of nine European cities or organizations aiming at improving the living and working environment for the elderly people. Firstly, by improving the quality of the public services including adapting them to the needs of the elderly population and secondly, by establishing a new urban environment considering the new needs related to the changing lifestyle and the ageing of the society. http://www.q-ageing.eu



Grants Europe Consulting is assisting HBH Euroconsulting in the overall management of the Q-Ageing project on behalf of the Lead Partner, the district of Újbuda in Budapest.



## Interreg IVB SEE project Retina approved!

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# Grants Europe Consulting and HBH Euroconsulting jointly successfully developed a project on behalf of the Budapest district of Csepel.

**-IBH** 

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ReTInA – Revitalisation of Traditional Industrial Areas in SEE - deals with the important transnational challenge of brownfield revitalisation. In the SEE area revitalisation has been generally delayed and hindered because of legal, financial, organisational and image problems.

The goal of the project is to tackle these problems in an integrated way via a jointly developed revitalisation method consisting of a model master plan and a strong campaign on stakeholder involvement. In the project 10 partners are working together coming from 7 EU member states.

The Retina project will kick-off before the summer break and the launching conference will be organised in September.

# Workshops on development and management of Interreg projects

Many clients of Grants Europe Consulting expressed the need for specific training on EU project development and management. Grants Europe and HBH Euroconsulting developed a programme for such trainings to be held in Budapest on 17/18 June this year.

The 1 day training sessions will be given by European Affairs experts with proven practical and in-depth experience and knowledge on project development/drafting and management in both western and Central/South East Europe. In order to have a real interactive working ambiance the participation will be limited to maximum 30 participants.

#### General content of the workshops:

#### Project development on the 17th of June

- Partnership (strengths, how to balance, legal implications)
- Project development (what makes a good project)
- Practical advice how to improve project ideas (participants can present preliminary project ideas and they will receive advice on the spot).

This training is highly recommendable for developers of EU funded projects because of a mix of detailed knowledge transfer on Interreg, the scope on thematic programmes adjacent to the Interreg priorities, the provision of practical "on the spot" advice on how to improve the quality of concrete project ideas and the opportunities for networking and finding partners.

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#### Project management on the 18th of June

- General Project management: key features, "do's and dont's" based on practical experiences
- Financial management (programme requirements, reporting, first level control)
- Communication management

This workshop is recommendable for those organisations that are involved as a partner or lead partner/coordinator in recently submitted or approved EU funded projects.

The detailed programme for these workshops will be distributed at the beginning of May but if you are interested we recommend you to subscribe now by sending an Email to: mark.monori@hbhe.hu. The participation is limited to 30 persons per training!

The price of each training day will be 195 euro including training material and lunch and cocktail reception. The price will be 295 euro if you are attending both training days. Location: Budapest.

## Workshop on developing and building partnerships in Europe (Lille)

Hen Gerritse, Director of Grants Europe Consulting is moderating a workshop on developing partnerships in Europe on the 29th of May in Lille.

Territorial Cooperation within the European Union allows regional and local authorities to create partnerships in order to work together on joint projects. Thanks to the experience acquired in managing INTERREG funds, the Region Nord-Pas de Calais decided to set up the "European Institute for Territorial Cooperation", which has 3 main activities: training, showcase of projects and think tank.

After the successful organisation of 2 training sessions with Sciences-Po Lille, the Region Nord-Pas de Calais holds the first showcase of good projects.

In the context of the creation of the European Institute for Territorial Cooperation (EITC), the Region Nord-Pas de Calais invite stakeholders from all over Europe to the workshop (simultaneous translation in English and French).

Registration until May, 11th 2009

Registration/Information: Valentine Catrysse E-mail: v.catrysse@nordpasdecalais.fr - Phone: + 33 3 28 82 70 92



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# Overview of funding opportunities

Listed below is an overview of the many funding opportunities in 2009 in the various policy sectors where we are ready to offer our expertise to our clients!

# Project development on Cultural issues



Contact person: Péter Szalóczi Email: peter.szaloczi@hbhe.hu Tel: +36-70-525-3630



A new call for proposals in the Culture programme is launched on 4th of March 2009 dealing with Artist mobility. The deadline for submission of application is 15 May 2009. At the end of 2008, the European Parliament voted a new budget line on the 2009 budget of the European Union for the continuation of the Pilot Project on Artist Mobility.

The objective of this new application is to enable contributions to the operational costs of mobility funds, programmes or schemes for artists and cultural professionals on a matching basis.

Specifications for this call: http://ec.europa.eu/culture/calls-for-proposals/call1440\_en.htm

For further information on the Pilot Project on Artist Mobility: http://ec.europa.eu/culture/our-programmes-and-actions/doc417\_en.htm





## Project development on Public Health issues

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The European Commission has published the Work Plan for 2009 for the implementation of the second programme of Community action in the field of health. The publication of the Work Plan was followed by the calls for proposals. The Executive Agency for Health and Consumers (EAHC) published calls for proposals for projects, operating grants, conferences and joint actions.

The Calls present new funding opportunities for European organisations active in the area of public health. The total budget available for the execution of the 2009 Work Plan is about 48.2 million euro. On average 60 percent of the eligible total cost will be co-financed by the EU.

All proposals should address important problems in the European public health and be in line with the Commission's priorities expressed in the Work Plan. Successful proposals should concentrate on aspects of public health that cannot be achieved on a national level. They should ensure a significant impact across the EU. The deadline for submission of proposals is 20 May 2009. http://ec.europa.eu/eahc/health/projects.html

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The Competitiveness and Innovation framework Programme (CIP) runs for the years 2007-2013 and is organized around three multi-annual specific programmes:

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#### A. The Entrepreneurship and Innovation Programme (EIP)

*Eco-innovation; achieving competitive growth and environmental sustainability.* This initiative is addressed mainly to organisations that have developed an environmental product, service, management practice or process which has a proven track record, yet is not fully marketed due to residual risks. The Eco-innovation initiative is intended to overcome those barriers to further market penetration and turn these products and processes into Europe's future eco-innovation successes! Applications from SMEs are particularly encouraged. The call will be launched in April 2009.

 B. The Information and Communication Technologies Policy Support Programme (ICT PSP).

The ICT Policy Support Programme will run from 2007 to 2013 with a budget of €730 million. The Third Call for Proposals for the ICT PSP is now open and closes on 2 June 2009. The ICT Policy Support Programme (or ICT PSP) aims at stimulating innovation and competitiveness through the wider uptake and best use of ICT by citizens, governments and businesses.

#### C. The Intelligent Energy Europe Programme (IEE)

The Commission has recently published the 2009 call for project proposals which contribute to a wider spread of energy efficiency practices and to a greater use of renewable energy. The call closes on the 25th of June.

Overall € 65 million will be available in the 2009 budget to fund projects which can help deliver a cleaner, more secure and sustainable energy future for Europe while fighting climate change.

The projects funded under the Intelligent Energy – Europe programme are designed to help achieve the key climate change and energy targets that the EU has set for itself by 2020. Running for two to three years, each project should involve at least three partners from three different countries and may receive funding covering up to 75% of its eligible costs.

The call is open to any public or private organisation established in the EU, Norway, Iceland, Liechtenstein and Croatia. Hardware-type investments and research and development projects are not supported under this funding scheme.

#### The main funding areas of the 2009 call are:

- Energy efficiency and the rational use of energy:
- New and renewable energy sources:
- Energy use in transport
- Integrated initiatives

These include the creation of sustainable energy communities, the support of biobusiness (e.g. bio-mass, bio energy), development of energy services, and provision of intelligent energy education.

The full call text including information on how to apply is available on: Http://ec.europa.eu/energy/intelligent/call\_for\_proposals/index\_en.htm

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## Project development on sustainable tourism

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DG Enterprise and Industry has launched a call to create networks for the competitiveness and sustainability of European tourism. Deadline: 30 June 2009

The overall objective of this call for proposals is to provide added value in improving the sustainability and competitiveness performance of European tourism, through the creation of an environment favourable to small and micro enterprises active-as they are the main actors in tourism- and to their cooperation on sustainability and competitiveness issues. The aim of the programme is to support existing tourism networks and the creation of new ones (involving either businesses associations and support services or destinations having similar characteristics) which promote the creation of a business-friendly environment for small and micro enterprises and their co-operation on sustainability and competitiveness issues.

#### Specific objectives:

- to promote an active participation of the actors who create knowledge (e.g. universities, research institutes, public and private observatories) in those tourism networks;
- to identify practices and tools that can help small and micro enterprises to be sustainable and competitive, to increase their level of awareness about these good and innovative practices and tools and, therefore, to foster sustainability-driven innovation in the tourism industry.

This call for proposals will co-finance 75 percent of the costs to a maximum of 200.000 euro.

http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?item\_id=2929&tpa\_ id=136&lang=en



#### Project development on nature and environmental issues (Life+)

Contact person: Ferenc Szigeti Email: ferenc.szigeti@hbhe.hu Tel: +36-20-992-1545

The LIFE+ 2009 call for proposals will be published on 15 May 2009, with a deadline of 15 September for submitting proposals to national authorities. National authorities will then have until 22 October to submit proposals to the Euro-

pean Commission. Following this, the Commission will begin the process of evaluating the proposals, firstly verifying eligibility and then assessing them on the basis of the selection and award criteria.

The evaluation process is expected to be completed by the end of February 2010 with a revision stage scheduled from March to June. The final selection of successful projects will then be announced during the summer of 2010.

The 2009 applications package will be made available on the date the call is published (15 May 2009). However, since there are unlikely to be significant changes with respect to the 2008 call, potential applicants can begin preparing their applications using as a guide, the 2008 applications package. This is available to download below from now. In principle, a maximum of € 250 million will be available for the 2009 call.



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### New cooperation programmes for the development of the Mediterranean Sea Basin and the Black Sea Basin

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These multilateral cross-border cooperation programmes are part of the new European Neighbourhood Policy (ENP) and of its financing instrument (ENPI, European Neighbourhood and Partnership Instrument) for the 2007-2013 period.

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The ENPI CBC MED programme includes the European Union (EU) and partner countries' regions placed along the shores of the Mediterranean Sea (http://www.enpicbcmed.eu/)

The programme is structured according to four priorities, based on the EU orientations for the cross-border cooperation component of the ENPI: 1) promotion of socio-economic development and enhancement of territories; 2) promotion of environmental sustainability at basin level; 3) promotion of better conditions and modalities for ensuring the mobility of persons, goods and capitals; 4) promotion of cultural dialogue and local governance.

The ENPI CBC Mediterranean Sea Basin Programme has a budget of € 173 million for the period 2007 – 2013. The programme is funding 90 percent of the total eligible cost of a project.

The expected launch date for the call for proposals for standard projects will be April 2009. The global indicative funds made available under this call for proposals amount to  $\in$  32 million.

At the end of 2009 a call for proposals on strategic projects will be launched, focused on two of the four Programme Priorities: Priority 1 "Promotion of socio-economic development and enhancement of territories" and Priority 2 "Promotion of environmental sustainability at basin level".

The total amount of resources available for this call is about € 37,5 million. For more info also read:

2009 Work Programme for Grants - Strategic projects [file.pdf]

#### The ENPI CBC BLACK SEA programme has the following specific objectives:

- 1. Promoting economic and social development in the Black Sea Basin areas
- 2. Working together to address common challenges
- 3. Promoting local, people-to-people type actions

The programme has in terms of funding some specific features: projects of  $\notin$  50,000 up to  $\notin$  100,000 and up to 12 months duration will be for 80 percent pre-financed. Projects over  $\notin$  100,000 up to  $\notin$  700,000 and up to 24 months duration will be for 30% pre-financed with an interim payment of 50%.

The maximum rate of Community financing is 90 percent and Expected launch date for the Call for Proposals is April/May 2009.

The Call for Proposals will be published on the programme's website: www.blackseacbc.net.

For this first call a total amount of  $\in$  3.311.369 is available. In addition, IPA contribution for Turkish partners amounts to  $\in$  1.339.401.

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## Call for proposals EIT-KICS-2009 – Knowledge and Innovation Communities

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The deadline for proposal submission is 17.00 on 27 August 2009

The ambition of the European Institute of Innovation and Technology (EIT) is to be a key driver of sustainable European growth and competitiveness through the stimulation of top class innovations with a positive impact on economy and society. As a first major step to start the activities of the EIT, the first Knowledge and Innovation Communities (KICs) will be selected by December 2009. KICs will be highly integrated, creative partnerships covering education, technology, research, business and entrepreneurship that will produce new innovations and new innovation models and inspire others to emulate them.

The EIT is now inviting proposals with a view to select and designate the first two or three KICs.

The activity of a KIC must involve at least 3 independent partner organisations. The partners must be established in at least 3 different EU Member States and must include at least one higher education partner and one private company.

Mobility of people is an essential element of the operation of a KIC.

In order to have a significant European impact a KIC should rely at cruising speed on a total spending of at least  $\in$  50-100 million per year. The KICs may be financed for up to 25% of its global expenditure over the first four years through the EIT budget, drawing in the rest through other sources of financing (e.g. co-funding from European funds).

#### The first call has three priority areas:

- climate change mitigation and adaptation
- sustainable energy
- future information and communication society

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