

# **First overview of the Call 2011 CIP Eco-Innovation**

## **First application and market replication projects**

### **EACI**

#### **Unit 3: Eco-Innovation - Market Replication**

**December 2011**

## **Summary**

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By the deadline for the Call 2011, 280 proposals were submitted. This represents a similar number as the 287 proposals submitted for the Call 2010. Only one of the submitted proposals was considered ineligible. In total 860 participants<sup>1</sup> from 34<sup>2</sup> countries took part in the proposals. Green Business and Recycling are the two sectors that attracted most proposals. The total funding request is roughly EUR 200 million<sup>3</sup>. Almost 67% of the participants taking part in proposals are SMEs as in previous calls and less than 8% of the projects do not involve any SME. Approximately half of the proposals (48%) involve participants from different countries.

## **Geographical distribution**

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In total 860 participants from 34 countries are involved in the submitted proposals, see figure 1. Italy (227 participants) and Spain (150) have the largest number of participants, followed by the Netherlands (47), France (44) and the United Kingdom (43). It is quite interesting to note that Germany, always high in this ranking, has this year been overtaken by Sweden and Greece. No proposals were received from Finland, Lichtenstein and Slovakia.

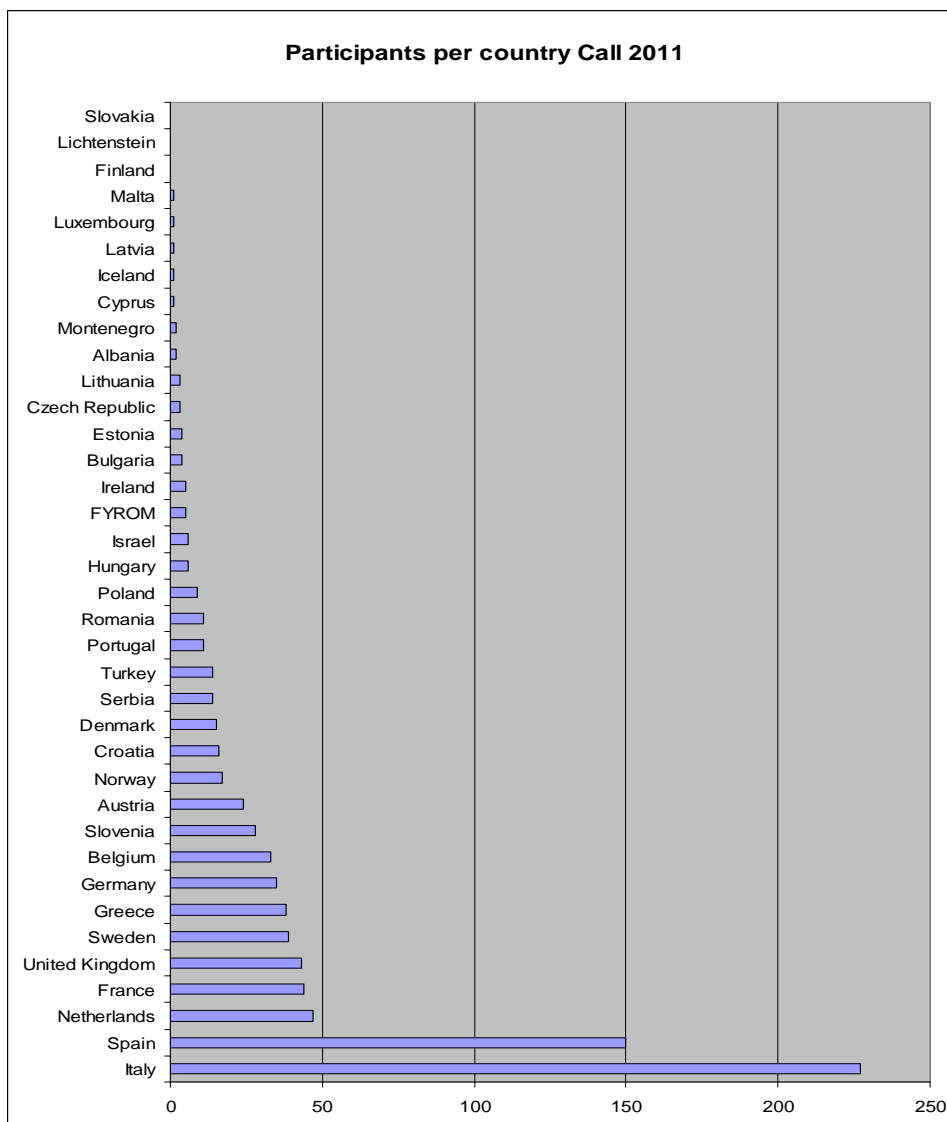
Norway has the highest rate of submissions of the associated non-EU countries. The Former Republic of Macedonia (FYROM) and Montenegro are participating for the first time and have a representation of 5 and 2 participants respectively.

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<sup>1</sup> In this document, participant means coordinator or partner of a proposal, and number of proposals equal to number of coordinators.

<sup>2</sup> In total there are 37 eligible countries; EU27, Norway, Iceland, Liechtenstein, Croatia, Former Yugoslav Republic of Macedonia, Montenegro, Israel, Turkey, Serbia and Albania. The proposal (one participant) from the ineligible country of Chile has not been considered.

<sup>3</sup> Nine proposals do not request any EU funding but they are included in the calculations, same for the ones that requested more than 50% per project.



**Figure 1** Countries involved in Call 2011 proposals

Around 52% of the proposals originated from one country, while 48% are submitted by multinational consortia, with a 3% increase compared to last year. In total 67% of the proposed projects were submitted by a consortium, composed of participants from one or several countries. The average number of participants in the submitted proposals is three, with a maximum number of 15 members per consortium.

Regarding the duration of the proposed projects, less than half of the proposals have a life span of 36 months, while around 54 % of the proposed projects are short projects, with a duration of 30 months or less. The maximum project length allowed under the Eco-Innovation programme is 36 months.

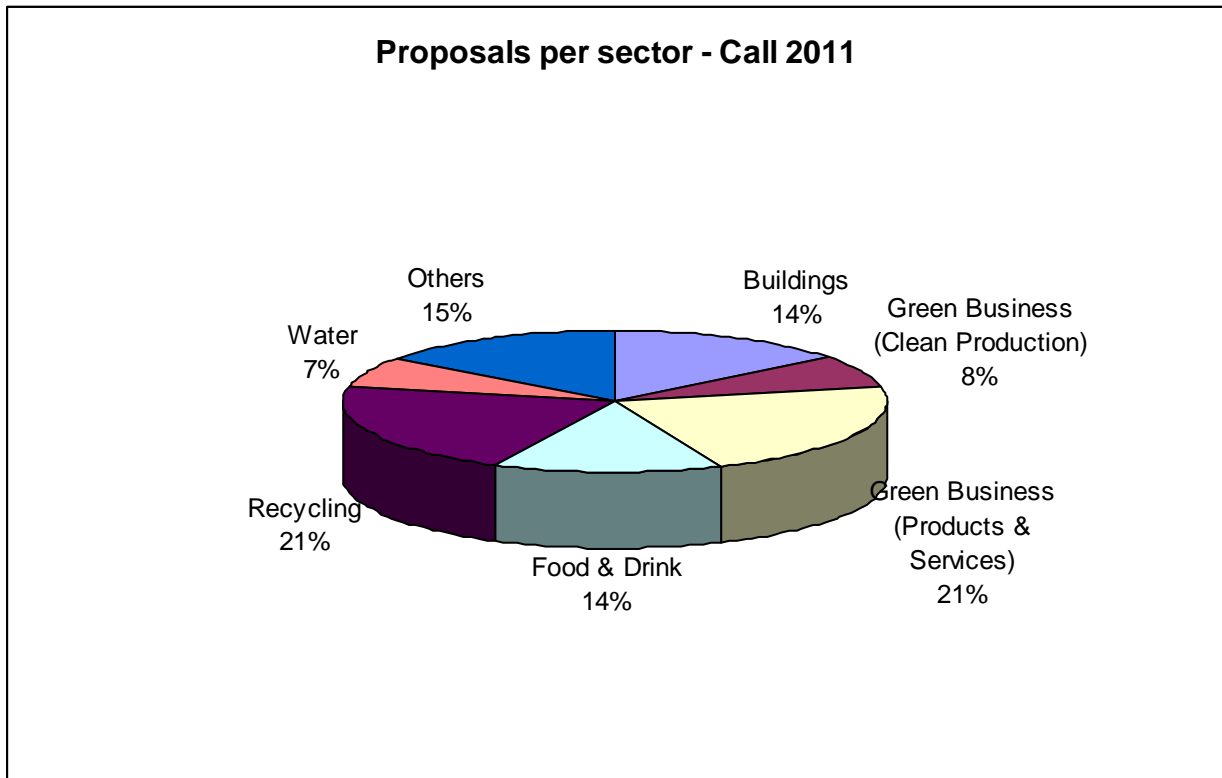
## 1. Sector aspects

According to the aim of the Eco-innovation initiative, the 280 submitted proposals in the Call 2011 were arranged into five sectors:

- Buildings
- Food and Drink
- Green Business

- Recycling
- Water

Green Business (29%) and Recycling (21%) are the sectors that have received the highest numbers of proposals, followed by Buildings, Food and Drink and "Others" – collecting proposals from different sectors - (more or less 14% each). Almost 7% of the proposals are directed to the new priority area "Water". Within the sector of Green Business, 7,5% of the proposals were ranged (?) as Clean Production. See figure 2.

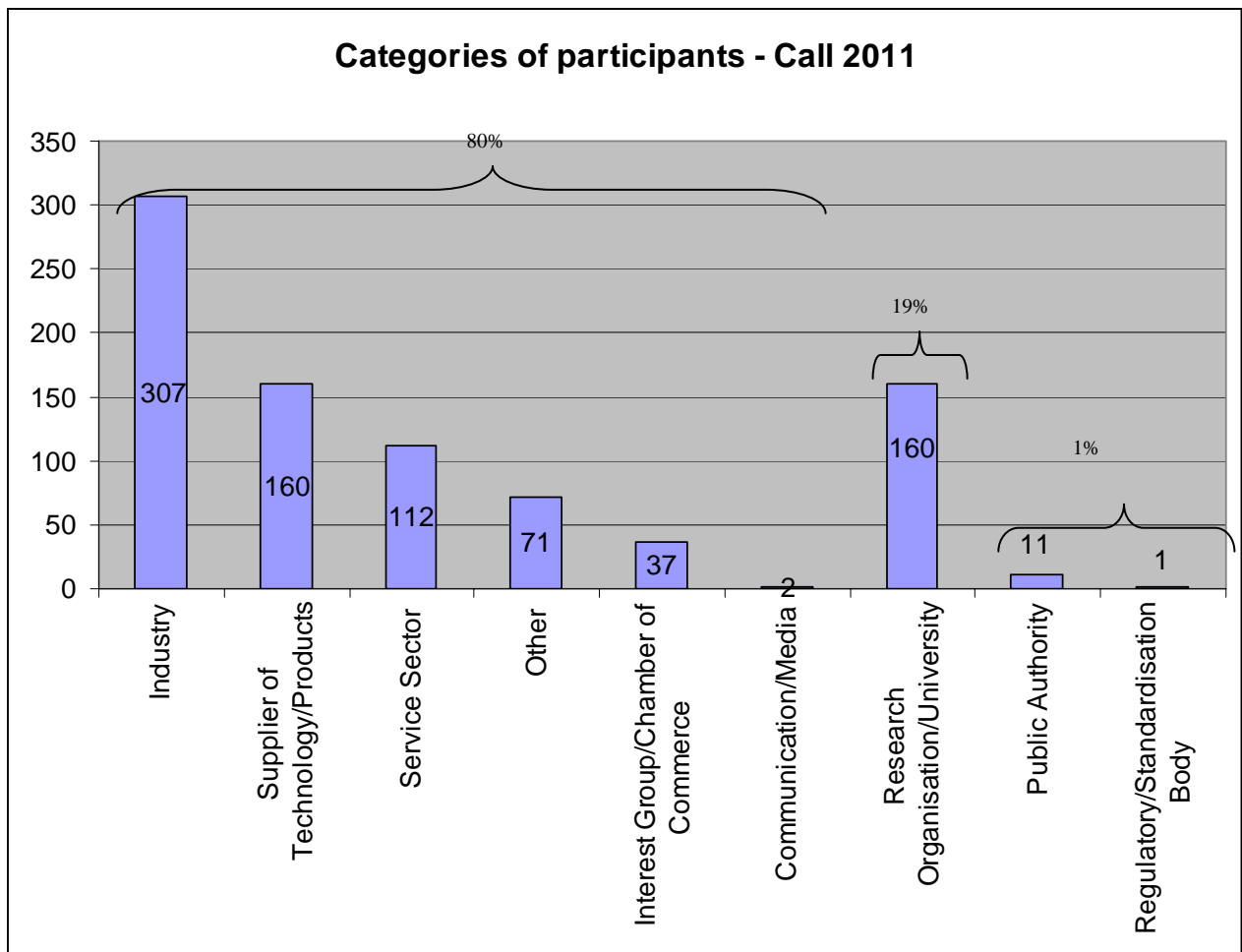


**Figure 2** Proposals per sector

## 2. Characteristics of the participants

Around 67% of the participants indicate themselves to be SMEs. This high rate of nearly 70% has been a consistent figure for the past 3 calls.

The participants represent many different parts of society. 80% are private sector and 19% are Universities and Research Institutes. The other 1% embraces regulatory bodies and public authorities. Compared to the Call 2010, the numbers of public organisations decrease by 2%, while the numbers of Universities and Research Institutes increase by 3%. Furthermore, most of the participants are from the industry (36%), suppliers of technology and products and service sector. See figure 3.



**Figure 3** Categories of the participants

Industries represented diverge from dairy, chemicals, textile, olive oil and ceramics to companies involved in recycling and waste management and many others. The service sector also includes companies from many different fields such as sports and leisure, consultancy, architecture, sustainability, etc.

### 3. The Call 2011 compared to the previous calls

The number of proposals and participants in the Call 2011 is similar to that of the Call 2010. Since 2010 the total requested EC funding has decreased from ~EUR 264M to roughly EUR 199M, which corresponds to a decrease of 25%, perhaps due to the economic climate. Average size of proposals in budget terms has diminished by around 20%. As mentioned earlier, the large number of SMEs persists throughout the calls.

	Call 2008	Call 2009	Call 2010	Call 2011
<b>Number of proposals</b>	134	202	287	280
<b>Number of participants</b>	444	614	895	860
<b>Total requested funding<sup>3</sup> (M€)</b>	110	150	264	199
<b>Average funding requested/proposal (k€)</b>	830	770	921	712
<b>SME (%)</b>	74	70	66	67

**Table 1** Comparison of the proposal of the call 2008, 2009, 2010 and 2011

It is interesting to note that some countries increased their participation, such as The Netherlands (50%) and especially Sweden (64%).

#### **4. Next steps**

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The evaluation of the proposals is currently ongoing and will continue until February 2012. This will result in a decision on which projects will receive funding. Thereafter, the selected projects will be negotiated from March to August 2012 with first projects starting in April 2012.