European Commission - Press release





CulturEU: Commission steps up support to the cultural sector through an online guide on EU funding

Brussels, 29 November 2021

Today, the Commission launched a new interactive guide mapping all funding opportunities available at EU level for the cultural and creative sectors. <u>CulturEU</u>, a one-stop shop for EU funding, gathers a total of 75 funding opportunities from 21 different EU programmes, from <u>Creative Europe</u> and <u>Horizon Europe</u> to <u>structural funds</u> and <u>InvestEU</u>. In just a few clicks, the interactive online tool can direct any European cultural entity to the most appropriate EU financial support available to it.

Vice-President for Promoting our European Way of Life, Margaritis **Schinas**, said: "Artistic freedom, creativity and cultural diversity are emblematic of our European way of life. Europe is a cultural powerhouse which needs its creative and cultural sectors to thrive. Alongside Next Generation EU, we are launching today a new online tool to enable our artists, creators and culture professionals easily navigate and choose the most relevant support schemes at EU level. Together we can achieve a sustainable recovery for the creative and cultural sectors across Europe."

Commissioner for Innovation, Research, Culture, Education and Youth, Mariya **Gabriel** said: "Cultural and creative sectors have the unique power to improve lives, create community bonds, generate jobs and growth and to inspire other sectors of activities. It was high time to accompany cultural actors in their search for European funds and to gather in one single guide all the funding opportunities the EU offer them. This unprecedented mapping allows all cultural actors to find the best European funding for them among 75 opportunities in just three clicks. I trust that this guide will further contribute to making our funds more accessible to all cultural organisations and help them on their way to a sustainable recovery."

The guide was developed to help all types and sizes of partners working in the cultural and creative sectors to navigate the EU funding landscape, to understand which opportunities are available to them, and ultimately help them to access EU funding more easily. Interested parties can automatically filter relevant funding opportunities based on their needs, their sector and the type of organisation they represent. It is supplemented by inspiring examples and best practices. CulturEU will be regularly updated with the most recent information on new calls coming out, and will be available in all EU languages in early 2022.

The cultural and creative sectors have been hit hard by the wide-ranging restrictions, set in place during the COVID-19 pandemic. Since the onset of the pandemic, the Commission has taken numerous measures to address the consequences of the coronavirus crisis on the creative and cultural sectors, by complementing and supporting actions by Member States: financial support, cooperation at EU level while respecting national competences, and investment.

Actions taken at EU level until now to support the creative and cultural sectors include:

- Increasing EU financial support to the cultural and creative sectors, with almost €2.5 billion from <u>Creative Europe</u>, and close to €2 billion from <u>Horizon Europe</u> dedicated to cultural, creative and inclusive projects from 2021 to 2027;
- Dedicating funds from the Recovery and Resilience Facility;
- Approving national aid under the <u>State aid Temporary Framework</u> for a total amount of over €420 million;
- Publishing <u>EU guidelines</u> on the safe reopening and recovery of the sector;
- Launching a dedicated platform, <u>Creatives Unite</u>, for artists, performers and other cultural and creative professionals to share information and initiatives and exchange ideas. This platform now has over 43,000 users.

The Commission continues to coordinate and facilitate exchanges at EU level to reflect on the current challenges and opportunities faced by the cultural and creative sectors.

For More Information

CulturEU funding guide

Creative Europe 2021-2027

Creatives Unite Platform

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Related media

Press point by Mariya Gabriel, European Commissioner, on the announcement of an online guide for the culture and creative sectors to get better access to funding