

# Role and potential of Science Parks and incubators in the Western Balkans

INTERA Technology Park
Bosnia and Hercegovina







#### Location



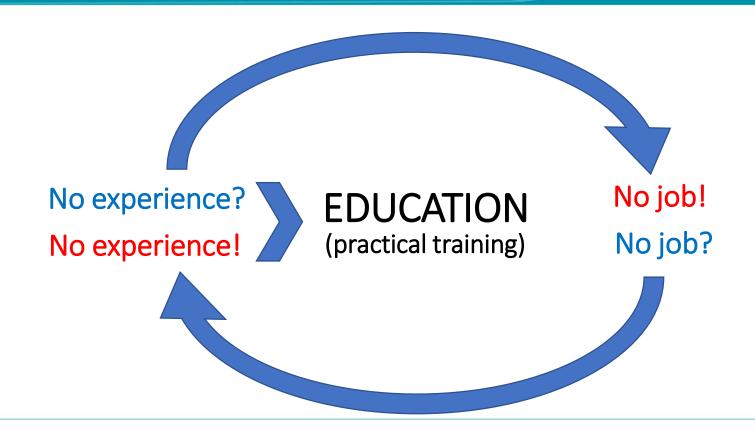






#### How did it all start?







#### Services



#### **BUSINESS DEVELOPMENT**

- Incubation/Acceleration
- Matchmaking
- Softlanding
- Recruitment
- R&D projects
- Rapid Prototyping / 3D

#### **SKILLS DEVELOPMENT**

- CNC/CAD/CAM
- ICT / graphics
- Business and soft skills
- Internship programme
- Center for tech. culture

#### **BUSINESS ENVIRONMENT**

- Offices
- Conference rooms
- Coworking space
- Networking/events



## Business acceleration/incubation



#### **SERVICES**

- MENTORING OF EXPERIENCED ENTREPRENEURS
- ENVIRONMENT OF AMBITIOUS AND PROFESSIONAL YOUNG PEOPLE
- MULTIPLE OPPORTUNITIES FOR NETWORKING
- SPACE FOR PROMOTION
- EDUCATIONAL CONTENTS BUSINESS AND TECHNICAL
- POSSIBILITIES TO GET MINI-GRANTS
- ACCESS TO NEW STAFF
- ACCESS TO FINANCING
- SPACE FOR WORK
- MEETING AND PRESENTATION ROOMS
- !FUN ZONE

#### **PACKAGES**

**PREINCUBATION** 

INCUBATION

VIRTUAL INCUBATION

**COWORKING AREA** 



## Business acceleration/incubation



# Roles of technology parks in SME development

**BUSINESS MODEL DEVELOPMENT** 

VALUE PROPOSAL DEVELOPMENT

LEAN CUSTOMER DEVELOPMENT

**SALES SKILLS** 

MARKETING STRATEGY

FINANCES FOR STARTUPS

PRESENTATION SKILLS

PREP FOR INVESTORS PITCH



#### Internship programme



Part 1 of 2

Workshops for development of Soft Skills.

- 1 Leadership
- 2 Team building
- 3 Communication skills
- 4 Interview
- 5 Presentation skills
- 6 Project management



# Internship programme









# Part 2 of 2 Work on concrete projects





## Coworking space













Designing, modeling and drafting

Programming of CNC machines

Operating of CNC machines



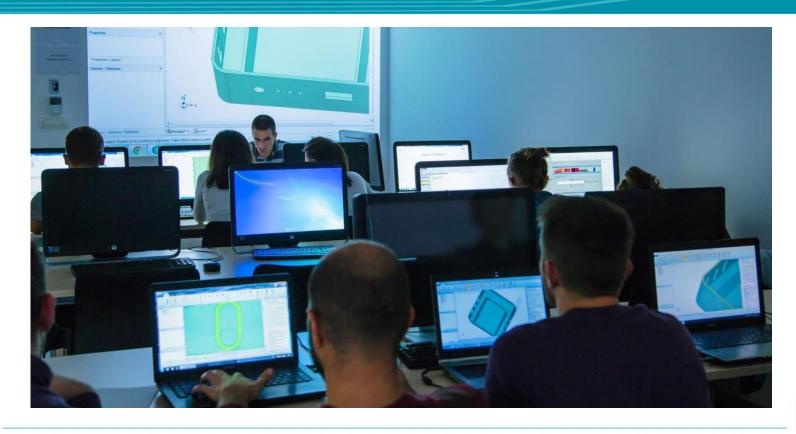
# CNC machining (operators and programmers)





# Open innovation – workshops, hackatons ...







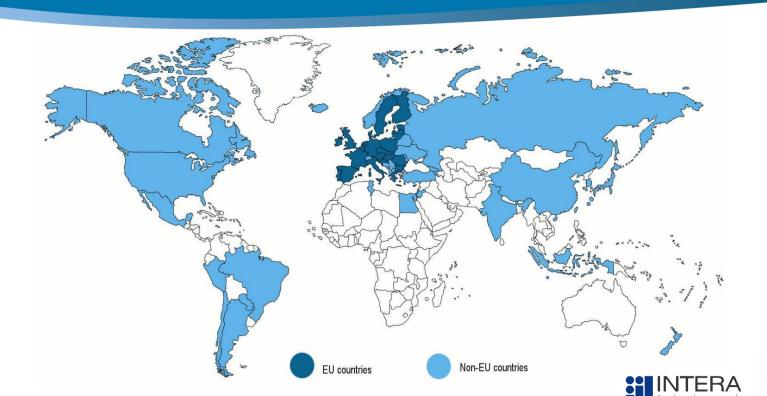




**Business Support on Your Doorstep** 



## Enterprise Europe Network







## R&D projects and connection to academia







#### FAST LINE TO DEVELOPMENT





**Roles & Potential** 

SME support
Ecosystem development
Networking
Skill development
Innovation
R&D + academia to market
Startup support
Projects
Internationalization

Economy growth
Employment
Technology readiness
Technology awareness





Thanks...

