



CALL FOR APPLICATIONS

2nd Regional Summer School on Biodiversity

MASTERING IN-DEPTH ENVIRONMENTAL REPORTING FOR DIVERSE AUDIENCES

18-25 September 2016
at Lake Ohrid, Macedonia

for M.A. students
in Journalism, Environmental Biology, Ecology,
Conservation Biology and Environmental Sciences
from Albania, Macedonia and Montenegro

ARE YOU INTERESTED IN

- topics related to nature conservation and the environment;
- making environmental topics – and the conflicts that surround them – understandable to wider audiences;
- learning how to raise the interest of the media on such topics;
- knowing how technical environmental and conservational language translates into media vocabulary;
- or just how conservationists and journalists get on common ground?

THEN THIS IS THE SUMMER SCHOOL FOR YOU!

The GIZ project Conservation and Sustainable Use of Biodiversity at Lakes Prespa, Ohrid, and Shkodra/Skadar (CSBL) invites Masters students to participate in its **2nd Regional Summer School on Biodiversity** focused on bringing environmental topics into the media and presenting them in a founded and accessible manner. The training aims to bring together journalists and conservationists interested in the environment and improve the understanding of biodiversity issues and professional reporting skills.

Students from Albania, Macedonia and Montenegro will be given the opportunity to work together on different subjects under the supervision of international and regional senior lecturers with expertise in the respective fields. The relationship between media and biodiversity will be presented through lectures, hands-on-training, field visits, class discussions and group assignments. The expected outcomes will be media products for TV, radio, print and online.

THE ORGANISER

Conservation and Sustainable Use of Biodiversity at Lakes Prespa, Ohrid, and Shkodra/Skadar (CSBL) is a regional project implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

ELIGIBILITY CRITERIA

The Regional Summer School on Biodiversity 2016 is open to students that are currently enrolled in or about to finish their Master's degree in either

- Journalism and/or are actively affiliated to a media entity willing to publish the material produced during the summer school; or
- Biology, Ecology, Nature Conservation and Environmental Sciences.

It is expected that applicants meet the following minimum prerequisites

- Active proficiency in English;
- Motivation for interdisciplinary work;
- Willingness to complete preliminary preparative work for the summer school;
- In addition, students of journalism need to demonstrate their readiness and ability to prepare professional media kits. The active affiliation to a media organization is an asset.

COSTS

GIZ will cover travel expenses, accommodation and full board for all selected participants.

HOW TO APPLY

The deadline for applications is 30 July 2016. For successful application please provide

- A detailed CV;
- Letter of intent (maximum one page).

Please apply by email and send your documents in PDF format to: giz-albanien-hr@giz.de