

Knowledge Transfer Study 2010-2012

Expert workshop

Tirana, 13 June 2012

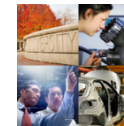


Knowledge transfer and IP management at universities and public research organisations in Montenegro

Milica Petrovic
Intellectual Property Office
of Montenegro

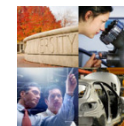
An event on behalf of the
European Commission





Content of presentation

- History of the Intellectual Property Office of Montenegro (IPOM) and legislation
 - Montenegrin Intellectual Property Gazette
 - Initiatives and results of cooperation
 - National IP Strategy
 - Challenges and opportunities
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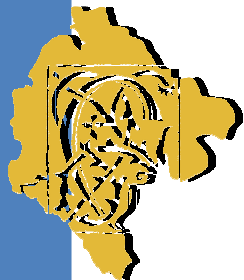


IPOM HISTORY AND LEGISLATION

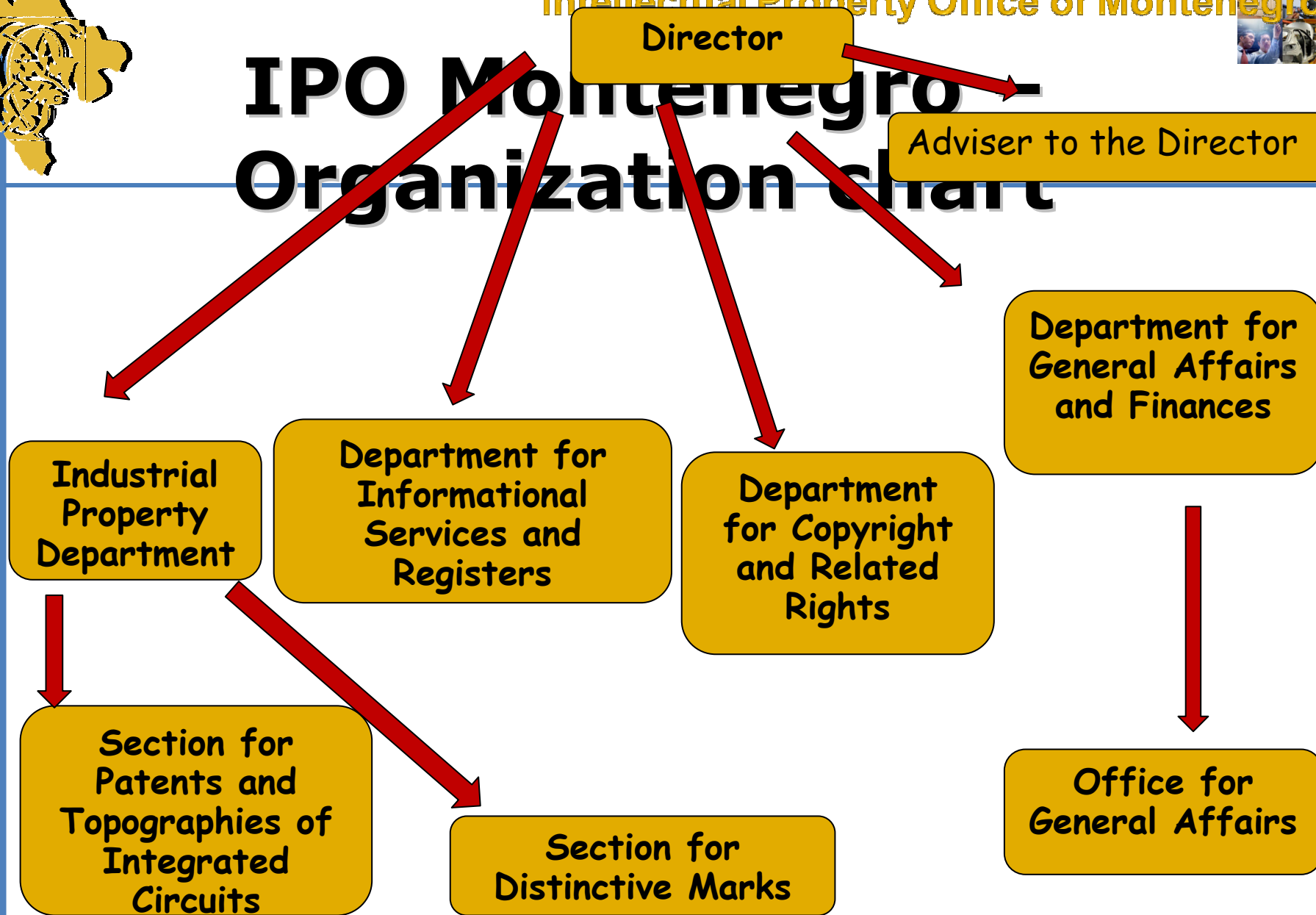
- Proclamation of independence of Montenegro
- 28 May 2008
the date when IPOM started officially
- Official Gazette of Montenegro, No. 30/2008 -
- Independent body within Montenegrin public administration, dealing with registration of industrial property rights and depositing copyright and related rights
- IPOM work is supervised by the Ministry of Economy of Montenegro

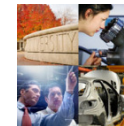
3. JUN
2006.





IPO Montenegro Organization chart





IPOM HISTORY AND LEGISLATION

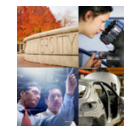
Improving Montenegrin IPR legislation:

- Harmonisation
- Inclusion into the international legislative framework:
 - ❖ Montenegro is a signatory to 19 treaties
 - ❖ Montenegro is a member of 13 WIPO bodies

Regular and intensive cooperation with WIPO and EPO through:

EU-funded project (IPA 2009)

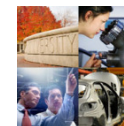
WIPO support



IPOM HISTORY AND LEGISLATION

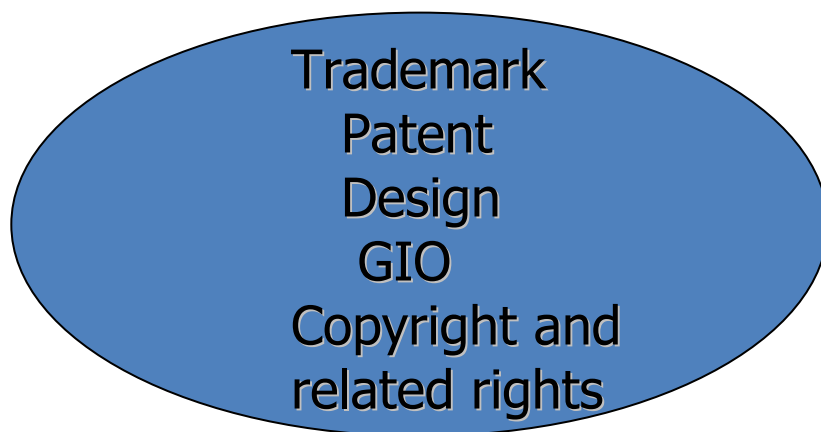
- Law on indications of geographical origin
(Official Gazette of Montenegro, No. 48/2008)
- Law on patents (OG of Montenegro, No. 66/2008 and 40/2010)
- Law on trademarks (OG of Montenegro, No. 72/2010)
- Law on legal protection of industrial design
(OG of Montenegro, No. 80/2010)
- Law on protection of topographies of semi-conductors
(OG of Montenegro, No. 75/2010)
- Law on copyright and related rights
(OG of Montenegro, No. 37/2011)





IPOM HISTORY AND LEGISLATION

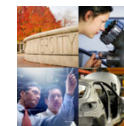
- Formal intellectual property rights



- ❖ The holders of the IPRs are formally provided to possess their property and control its use

Non-formal connections:

- ❖ Trade connections
- ❖ Information about customer
- ❖ Skills
- ❖ Competition factors



MONTENEGRIN INTELLECTUAL PROPERTY GAZETTE

- *Fama crescit eundo* – rumor is expanded when spread
- *Fama volat* – rumor circulates

First edition of the Montenegrin Intellectual Property Gazette
published on 10 February 2010



MONTENEGRIN INTELLECTUAL PROPERTY GAZETTE



- Article 12 of Paris Convention on protection of intellectual property prescribes that each state signatory to the Convention is obliged to 'issue one periodical'.
- Publishing all relevant information prescribed by laws and rules, such as:
 - Information from the procedure of granting industrial property right;
 - Information on granted rights ;
 - Information on later changes in regard with the granted rights.
- Official information:
 - Introduction by the Director of the Office;
 - Informant: international cooperation, author's texts written by the advisers; tables; reports; views ...

INITIATIVES AND RESULTS OF COOPERATION



“Intellectual property rights seem to be only words which do not manage to cause any excitement. When one mentions the IPRs, in particular patents, trade marks, business secrets, copyright, integrated circuits, most of the people remain indifferent. Why? Because those rights should be involved into something more visible, more concrete and more understandable.”

Timothy Treiner
President of International Association
for Combating Piracy

INITIATIVES AND RESULTS OF COOPERATION



Main enforcement bodies:

- IPOM
- Customs directorate
- Market Inspectorate
- Police Directorate
- Commercial Court
- Basic Court

Exchange of information,
close cooperation among
bodies

*To improve
efficiency
in solving
the disputes*

INITIATIVES AND RESULTS OF COOPERATION



Customs Directorate:

❖ In 2009:

23 requests for protection of the IPRs

9 customs procedures terminated, goods detained

❖ In 2010:

34 requests for protection of the IPRs

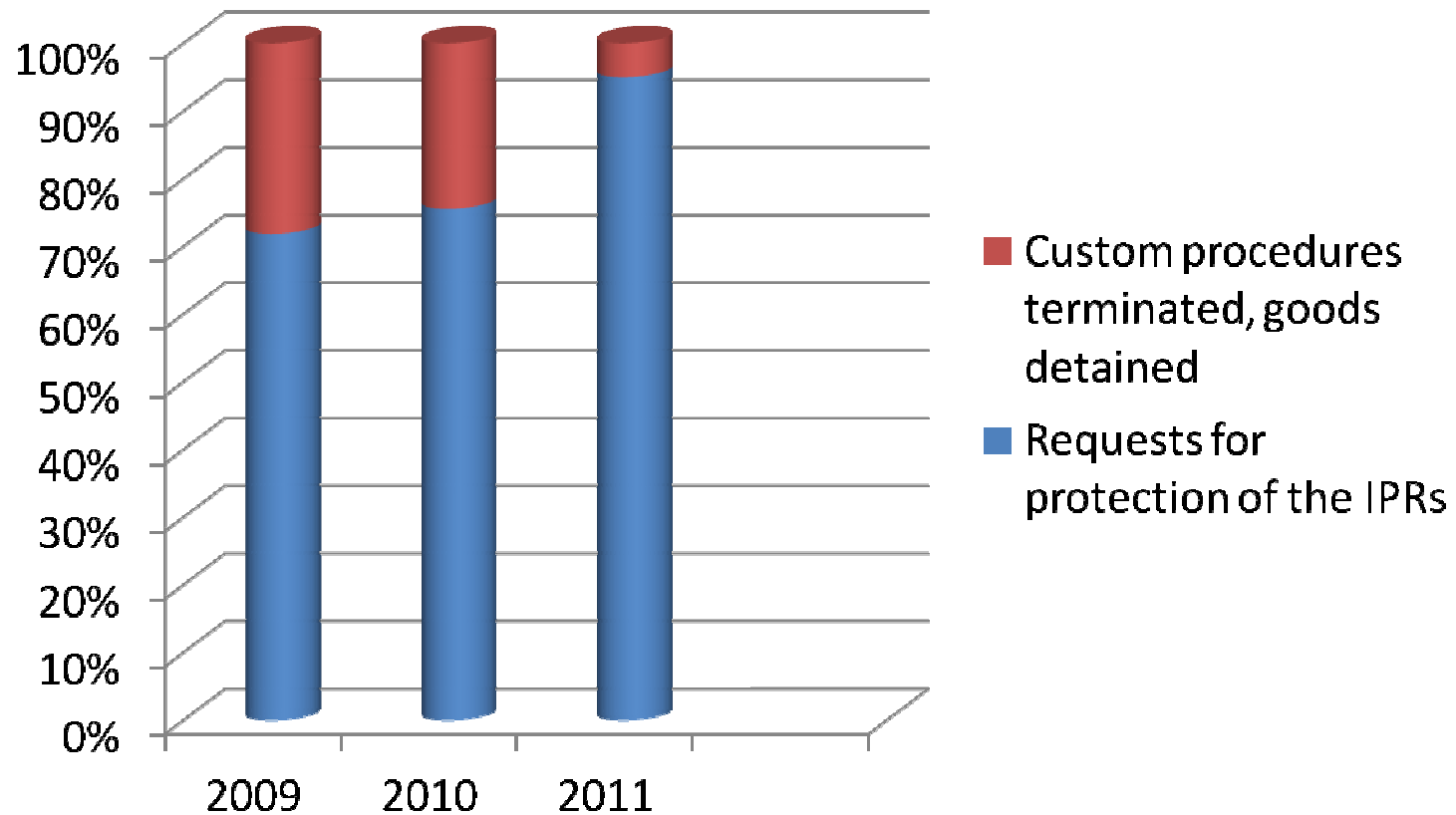
11 customs procedures terminated, goods detained

❖ In 2011:

38 requests for protection of the IPRs

2 customs procedures terminated, goods detained

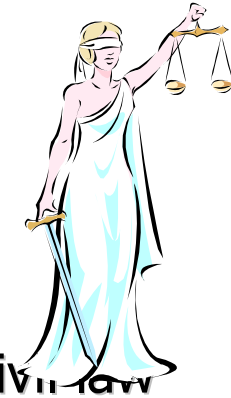
INITIATIVES AND RESULTS OF COOPERATION



INITIATIVES AND RESULTS OF COOPERATION



Homo doctus in se semper divitias habet
Educated man has always wealth in himself



Intellectual property at Universities:

- University of Montenegro, Faculty of Law, Podgorica – Civil law (II year of studies) “Intellectual property”
- University of Montenegro, Academy of Theatre, Cetinje, Department for production (post-graduate studies, I semester) “Copyright and intellectual property”
- Private University “Mediterean”, Faculty of Law, Podgorica, Copyright (not compulsory)

INITIATIVES AND RESULTS OF COOPERATION



- Intellectual property is insufficiently present in the Universities of Montenegro
 - ❖ due to lack of interest and lack of funds
 - ❖ there are some individual activities undertaken by the Professors (working on their own inventions and registering patents)
 - ❖ private University "Mediterean" shows interest
 - National IP strategy does not cover any enhancement in this area (because of the demand for improvement of the enforcement system)
 - Research & development activities are covered & fostered by the Ministry of Science
 - There are no companies in Montenegro focused on promoting inventions
-

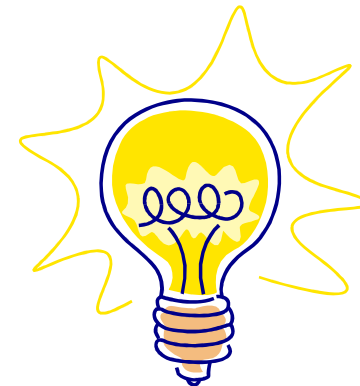
INITIATIVES AND RESULTS OF COOPERATION

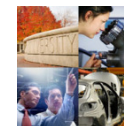


Case from practice:

Competition for co-financing of scientific research activities in 2012, amounting to EUR 300,000.

- ❖ Issued by : Ministry of Science of Montenegro;
- ❖ 13 categories (... Promotion and co-financing patents ...
Publication of scientific works ...)
- ❖ Follow up activities and exchange of information ...

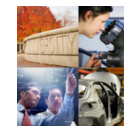




INITIATIVES AND RESULTS OF COOPERATION

- Tasks of Adviser in the Office:
 - ❖ Seminars; Trainings; Workshops; Courses; Presentations; Fairs
- Process of building a sustainable IPR protection system connected appropriately with the first step – provision of specialistic knowledge, and subsequent knowledge transfer.
- Necessary to establish efficient coordination mechanisms and thus intensify the activities aimed to raising awareness of the importance of intellectual property.



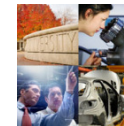


NATIONAL IP STRATEGY

National Intellectual Property Strategy
for the period from 2012 to 2015

- ❖ Cooperation with WIPO experts.
- ❖ Objective: to raise awareness of intellectual property among IPR actors competent for enforcement of IPR policy, and among potential users as well.

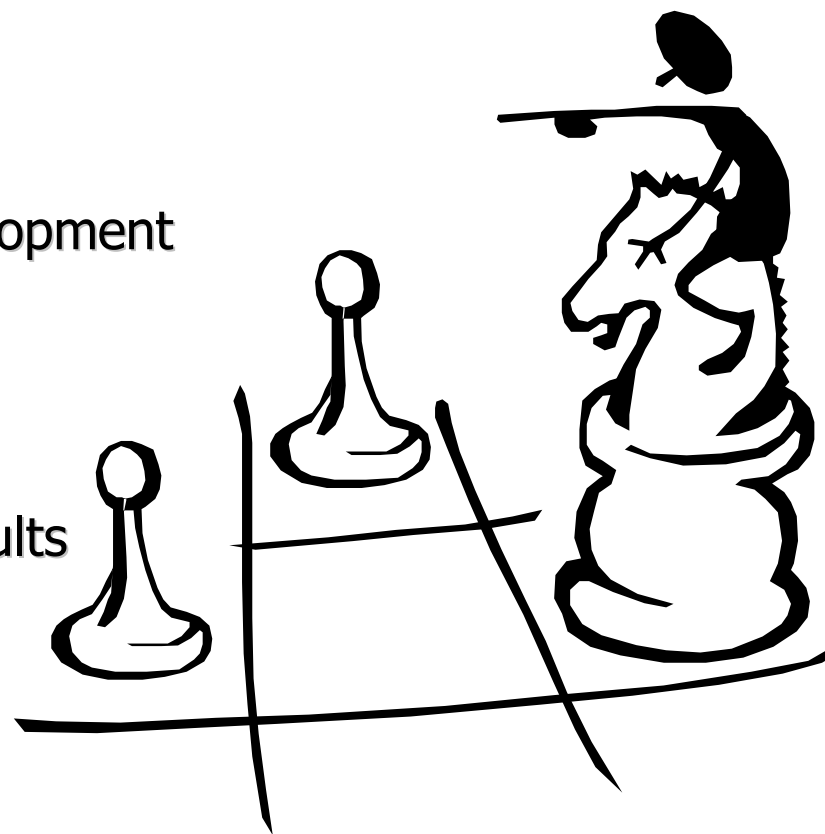


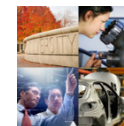


NATIONAL IP STRATEGY

Sections of the Strategy document:

- Introduction
- Influence of the IP onto the development of economy and society
- Strategic objectives
- Existing status
- Goals, priorities and expected results
- Challenges and opportunities
- Enforcement



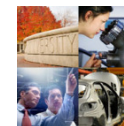


CHALLENGES AND OPPORTUNITIES

Challenges:

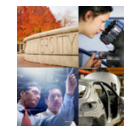
- to extend partnerships
- to involve plenty of stakeholders
- to widen up discussion, debates, presentations
- to provide valid indicators
- to harmonize goals with possibilities.

Need for dedicated human resources who combine:
advocacy and organizational interventions



CHALLENGES AND OPPORTUNITIES

- Planned activities of the IPOM regarding transfer of knowledge:
 - ❖ Improve cooperation among institutions
 - ❖ Trainings preparing staff for qualitative and efficient execution of their tasks & duties
 - ❖ Provide better means & conditions for supporting the employees in their daily work
 - ❖ Further work on improving data bases in order to make them available & accessible to the public
-



CHALLENGES AND OPPORTUNITIES

- IPOM is a young national institution, and the other Offices have one advantage when compared with us – TIME
- All the IPOM employees work in pursue to: enhance awareness of importance of intellectual property for entire socio-economic development.

IPOM mission



Registration of the IPRs (trademarks, patents, designs ...)

Harmonization of national legislation with the international conventions

Entire development of the national IP system



CHALLENGES AND OPPORTUNITIES

Sic transit gloria mundi

Knowledge is a power itself!

Homo doctus in se semper divitias habet

Educated man has always wealth in himself!





Thanks for your attention!
