

CONFERENCE

# Policy Dialogue on Aligning Priorities in the Western Balkans



Vision 2030

Pathways: Digital • Green • Health •

Wednesday, 13 September 2023  
GreenPark Space, Sarajevo

## AGENDA

Let's create the future together!

<https://wbinfohub.eu/conf23>





09:00–09:30

REGISTRATION

9:30 – 10:00

OPENING CEREMONY

Welcome Addresses

Room Blue

Moderator: **Elke Dall**, POLICY ANSWERS Project Coordinator, ZSI, Austria

**Rifat Skrijelj**, Rector, University of Sarajevo, Bosnia and Herzegovina

**Signe Ratso**, Deputy Director-General DG RTD, European Commission, video message

**Benamina Karic**, Mayor, City of Sarajevo, Bosnia and Herzegovina

**Suvad Dzafic**, Assistant Minister, Ministry of Civil Affairs, Bosnia and Herzegovina

**Edin Forto**, Minister of Communications and Transport, Bosnia and Herzegovina

10:00 – 12:30

Plenary Session 1: Overview of the Western Balkans Region on its Pathway to Implement the Green and Digital Agenda as well as Health Policy

Keynote Talk

Room Blue

10:00 – 10:10

**Bernhard Fabianek**, Senior Expert for Horizon Europe Association, DG RTD, European Commission

*The Western Balkans Agenda and how it works towards Alignment of the Thematic Priorities*

Key Highlights and Insights on Instruments and Opportunities for Aligning Priorities

10:10 – 10:20

**Nikola Radovanovic**, Team Leader, Smart Specialisation and Innovation Ecosystems in the EU Enlargement and Neighbourhood, Joint Research Centre (JRC), European Commission

*Smart Specialisation Strategy – Opportunities with Partnerships for Regional Innovation*





10:20 – 10:30

**Malwina Gebalska**, Coordinator for Arts, Humanities and Social Sciences at the National Science Center (NCN) & ERA-LEARN, Poland  
*Challenges of Widening Countries in the Creation and Implementation of European Partnerships (with a focus on the Western Balkans)*

10:30 – 10:40

**Claudio Belis**, Senior Scientist – Project Leader, JRC, European Commission  
*JRC Report on the 'Status of Environment and Climate in the Western Balkans'*

10:40 – 11:00

## Coffee Break



### Key Inputs for Setting the Scene

11:00 – 11:10

**Bojana Bajic**, Digital Transformation of Public Administration Specialist and Former Head of IT Department of the Ministry of Finance, Montenegro  
*Overview of the Western Balkans Region on its Pathway to Implement the Digital Agenda*

11:10 – 11:20

**Miroslav Veskovic**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at EC JRC  
*Overview of the Western Balkans Region on its Pathway to Implement the Green Agenda*

11:20 – 11:30

**Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia  
*Overview of the Western Balkans Region on its Pathway towards Modern Health Policy*

### Best Practice Highlights: Lessons and Success Stories

11:30 – 11:40

**Alban Binaj**, Expert, Ministry of State for Service Standards, Albania  
**Digital: e-Albania**

11:40 – 11:50

**Jasmin Ademovic**, President, City Council of the City of Sarajevo, Bosnia and Herzegovina  
**Green Deal: Smart Cities Mission – Sarajevo, Elbasan and Podgorica on their Way to become Climate Neutral and Smart Cities**





11:50 – 12:00

**Lulezon Jagxhiu**, Chief Technology Officer, Prime Minister Cabinet, Kosovo\*  
*Digital: High-Speed Internet Access: A Reality for Everyone*

12:00 – 12:10

**Dusan Polovic**, Director General, Ministry of Public Affairs, Montenegro  
*Digital: Establishing a Regional Education Cyber Security Center for the Western Balkans in Montenegro*

12:10 – 12:20

**Festim Halili**, Director General, The Fund for Innovation and Technological Development (FITD), North Macedonia  
*Digital: Supporting Digital Transformation: Mission-Oriented Support for Innovation and Technological Development in North Macedonia*

12:20 – 12:30

**Teodora Ilic**, Engineer of Organizational Sciences, Ministry of Science, Technological Development and Innovation, Serbia  
*Health and BioTech: Research and Innovation Infrastructures for Efficient Implementation of Smart Specialisation Strategies – Bio4Campus*

12:30 – 13:30

**Networking Lunch**



**Project Space°**

13:30 – 15:15

PARALLEL SESSION 1

**Focused Exchanges: World Café Discussions & Meetings with European Partnerships' Representatives**

Based on the World Café format, participants have the possibility to join discussions on key challenges and essential instruments used for aligning priorities in small table groups. Each group changes tables three times every 20 minutes to contribute to the discussions. In these multiple rounds, different ideas and perspectives on each challenge are gathered and set the basis for discussions on solutions/tracks forward, which will then be picked up in Parallel Session 2.

*\*This designation is without prejudice to positions on status and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.*





## DIGITAL TRANSFORMATION Shaping the Western Balkans Digital Future

### World Café Discussions

### Room Blue

#### Table 1: *Digitalisation of Public Services*

Facilitator: **Rozalinda Stojova**, Digital Transformation Manager, Ultra, North Macedonia

#### Table 2: *Digital Skill and Digital Education*

Facilitator: **Mladen Kandic**, Project Manager for Education, ICT Cortex, Montenegro

#### Table 3: *Digital Transformation of Business*

Facilitator: **Goran Pastrovic**, Senior expert in Quality Management and Digitalisation, Equilibrium.int company, Serbia

#### Table 4: *Secure and Performant Sustainable Digital Infrastructures*

Facilitator: **Agim Kukaj**, Digital Economy Developer, Head of ICT Department, Ministry of Economy, Kosovo\*

### Meetings with European Partnerships' Representatives

#### Table 1: *Stakeholder Meetings with European Partnership*

**Anne Trumpfheller**, Head of Communication of EURAMET, European Partnership on Metrology, Germany

#### Table 2: *Stakeholder Meetings with European Partnership*

**Tuan Trinh**, Regional Director East, European Partnership EIT-DIGITAL, Hungary

## GREEN TRANSFORMATION Green Deal: A Transformative Opportunity for the Western Balkans Economy

### World Café Discussions

### Room Green

#### Table 1: *Decarbonisation Challenges: Climate, Energy and Soil*

Facilitator: **Danijela Bozanic**, Consultant and former Head of Climate Change Division at the Ministry of Energy, Development and Environmental Protection, Serbia

#### Table 2: *Circular Economy Challenges*

Facilitator: **Fiona Imami**, Expert on Urban & Regional Planning and Programming and Researcher on Just Green Transition, Co-PLAN, Institute for Habitat Development and POLIS University, Tirana, Albania





### Table 3: Depollution (Air, Water & Soil), Sustainable Food Systems and Rural Areas' Challenges

Facilitators: **Gordana Djukanovic**, Senior Advisor, Environmental Protection Agency (EPA), Montenegro and **Aleksandra Nikolic**, Professor, Faculty of Agriculture and Food Science, University of Sarajevo, Bosnia and Herzegovina

### Table 4: Biodiversity: Protection and Restoration of Ecosystems' Challenges

Facilitator: **Azra Vukovic**, Executive Director, NGO Green Home, Montenegro

## Meetings with European Partnerships' Representatives

### Table 1: Stakeholder Meetings with European Partnership

**Margherita Cappelletto**, Coordinator, European Partnership: Climate Neutral, Sustainable and Productive Blue Economy (SBEP), Italy

### Table 2: Stakeholder Meetings with European Partnership

**Ariane Blum**, CEO, European Partnership: Water4all - Water Security for Planet, France

### Table 3: Stakeholder Meetings with European Partnership

**Orsolya Küttel**, Programme Manager, European Partnership: Driving Urban Transitions, Austria

## HEALTHY SOCIETIES

### Building a Healthy Society: Addressing Challenges in the Western Balkans

#### World Café Discussions

#### Room Red

### Table 1: Digitalisation Process and Use of Artificial Intelligence in Health

Facilitator: **Vukasin Radulovic**, President of Healthcare Alliance, Heliant, Serbia

### Table 2: Sustainable Financing for Healthcare – Exploring the Strength and Opportunities of Private Healthcare

Facilitator: **Jasmina Knezevic**, Founder and Supervisory Board Member, Acibadem Bel Medic, Serbia

### Table 3: Driving Health Care Progress: Infrastructures, Sustainability and Green Agenda in Health Care

Facilitator: **Mladenka Vujosevic**, Advisor for Environmental Protection, Institute of Public Health, Montenegro

### Table 4: Health Workforce Challenges: Organisational Factors, Human Resources and Financing Instruments

Facilitator: **Aida Pilav**, Professor, Faculty of Health Studies, University of Sarajevo, Bosnia and Herzegovina





## Meetings with European Partnerships' Representatives

### Table 1: Stakeholder Meetings with European Partnership

**Laura Marin**, Coordinator, European Partnership: One Health Antimicrobial Resistance, (OHAMR), Sweden

### Table 2: Stakeholder Meetings with European Partnership

**Adam Strzelecki**, EIT-Food Senior Project Manager, European Partnership: EIT-Food, Poland



15:15 – 15:45

## Coffee Break

15:45 – 17:15

## PARALLEL SESSION 2

## Panel Discussions: Solutions to the Challenges

### Digital Transformation

### Room Blue

Moderator: **Sanja Popovic**, POLICY ANSWERS, IMP, Serbia

**Vesna Bengin**, Co-founder and Scientific Advisor, BioSense Institute, Serbia

**Marko Cadez**, President, Chamber of Commerce and Industry of Serbia, Serbia

**Goran Pastrovic**, Senior Expert in Quality Management and Digitalisation, Equilibrium.int, Serbia

**Rozalinda Stojova**, Digital Transformation Manager, Ultra, North Macedonia

**Tuan Trinh**, Regional Director East, European Partnership EIT-DIGITAL, Hungary

**Anne Trumpfheller**, Head of Communication of EURAMET, European Partnership on Metrology, Germany

### Green Transformation

### Room Green

Moderator: **Miroslav Veskovic**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at the EC JRC

**Ariane Blum**, CEO, European Partnership: Water4all - Water Security for Planet, France

**Marv Barbullushi**, Expert on Green Agenda for the Western Balkans Programme Department, Regional Cooperation Council (RCC), Bosnia and Herzegovina

**Danijela Bozanic**, Consultant and former Head of Climate Change Division at the Ministry of Energy, Development and Environmental Protection, Serbia





— **Margherita Cappelletto**, Coordinator, European Partnership: Climate Neutral, Sustainable and Productive Blue Economy (SBEP), Italy

— **Fiona Imami**, Expert on Urban & Regional Planning and Programming and Researcher on Just Green Transition, Co-PLAN, Institute for Habitat Development and POLIS University, Tirana, Albania

— **Orsolya Küttel**, Programme Manager, European Partnership: Driving Urban Transition, Austria

## Healthy Societies

## Room Red

Moderator: **Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia

— **Jasmina Knezevic**, Founder and Supervisory Board Member of Acibadem Bel Medic, Serbia

— **Laura Marin**, Coordinator, European Partnership: One Health - Antimicrobial Resistance (OHAMR), Sweden

— **Emmi Weller**, Policy Officer, European Health Management Association, Belgium

— **Vukasin Radulovic**, President of Healthcare Alliance, Heliant, Serbia

— **Adam Strzelecki**, EIT-Food Senior Project Manager, European Partnership: EIT-Food, Poland

17:15 – 17:30

Break



17:30 – 18:00

Plenary Session 2: What's next?

**Closing Remarks: Reflecting on the Policy Dialogue on Aligning Priorities in the Western Balkans; Vision 2030 – Digital/Green/Health Pathways**

Room Blue

Moderator: **Elke Dall**, POLICY ANSWERS Project Coordinator, ZSI, Austria

**Green Transformation: Digital Transformation: Health Societies**

— **Miroslav Veskovc**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at EC JRC

— **Bojana Bajic**, Digital Transformation of Public Administration Specialist, and ex-Head of the IT Department of the Ministry of Finance, Montenegro

— **Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia

18:00 – 19:00

NETWORKING RECEPTION







## Project Space°

### Participating Projects



EEN – Enterprise Europe Network



RIINVEST INSTITUTE : Green Action Space



GreenFORCE – Fostering Research Excellence for Green Transition in the Western Balkan



IQPharm – Innovating quality assessment tools for pharmacy studies in Bosnia and Herzegovina



POLICY ANSWERS



Resilience PPP – RESILIENCE Preparatory Phase Project



STECCI – Stone monument ensembles and the climate change impact



ABCD – The Alliance of Boundary Crossing for Deep Tech



UNSA HPC Project – Development of University of Sarajevo High-Performance Computing (HPC) system



WBC-RRI.NET – Embedding RRI in Western Balkan Countries: Enhancement of Self-Sustaining R&I Ecosystems

