

WEDNESDAY, June 21 - ECONOMY AND BUSINESS (Belgrade)

THURSDAY, June 22 - EDUCATION, YOUTH AND SPORT (Belgrade)

FRIDAY, June 23 - CULTURE, MEDIA AND CIVIL SOCIETY (Belgrade)

SATURDAY, June 24 - AGRICULTURE (Novi Sad)

MONDAY, June 26 - LOCAL DEVELOPMENT, ENERGY, GREEN TRANSITION AND  
CROSS-BORDER COOPERATION (Niš)

## DRAFT AGENDA

Wednesday, June 21, 2023

Kick-off day - Economy and business

MTS DVORANA, Main hall 1, Dečanska 14, 11000 Belgrade

Time	Title of the session	Speakers
09:00 - 09:15	Opening speech	▶ Olivér Várhelyi, European Commissioner for Neighbourhood and Enlargement (online participation)
09:15 - 09:35	Signing of the EU assistance package and opening remarks	▶ Emanuele Giaufret, Ambassador of the European Union to the Republic of Serbia ▶ Tanja Miščević, Minister of European Integration
<b>Panel 1</b>		
09:35 - 10:35	EU as an opportunity for Serbia and Serbia as an opportunity for Europe	▶ Tanja Miščević, Minister of European Integration ▶ Annika Ben David, Ambassador of Sweden ▶ Borko Stefanović, The Chairman of the Foreign Affairs Committee National Assembly of the Republic of Serbia ▶ Bojana Selaković, Coordinator of the National Convention
10:35 - 10:45	Break	
<b>Panel 2</b>		
10:45 - 11:40	Integration In Practice: Experiences of the EU Companies in Serbia And Serbian Companies on the EU Market	▶ Tatjana Dinkić, Head of the Group for EU and EFTA in the Ministry of Domestic and Foreign Trade ▶ Milun Trivunac, Adviser to the President of the Chamber of Commerce ▶ Aleksandar Ljubić, Executive Director, Foreign Investors Council (FIC) ▶ Radoš Gazdić, Chief Executive Officer, Serbian Development Agency ▶ Đorđe Eremić, Senior Venture and Financing Partner, ElevenEs

11:40 - 11:45	Serbia and the EU	Video feature
---------------	-------------------	---------------

### SME funding opportunities

11:45 - 12:05	Equipment programme and EU for better business environment (EU4BE): Manual "How to start and run a business"	▶ Katarina Obradović Jovanović, Assistant Minister, Ministry of Economy
12:05 - 12:15	The European Union programme for local development – EU PRO PLUS	▶ Olivera Kostić, EU PRO Plus

### Panel 3

12:15 - 13:05	Connecting and energising Europe	<ul style="list-style-type: none"> <li>▶ Goran Vesić, Minister of Construction, Transport and Infrastructure</li> <li>▶ Dubravka Đedović, Minister of Mining &amp; Energy</li> <li>▶ Alessandro Bragonzi, Head of the Regional Representation for the Western Balkans at European Investment Bank</li> <li>▶ Sakellaris Hourdas, Head of Operations III EU Delegation</li> <li>▶ Milena Popovic Martinelli, Principal at Climate Strategy Delivery team EBRD</li> <li>▶ Ljuba Siljanoska, Deputy Director at Permanent Secretariat, Transport Community</li> </ul>
13:05 - 13:20	Green Agenda for Serbia	<ul style="list-style-type: none"> <li>▶ Miroslav Tadić, Climate Change Portfolio Manager, UNDP;</li> <li>▶ Dušan Čarkiћ, Ministry of the Environmental Protection</li> </ul>
13:20 - 13:30	CFCU – How can companies participate in public procurements?	▶ Jelena Šarčević, Ministry of Finance

13:30 - 13:40 Break

### Western Balkans Investment Framework

13:40 - 13:50	Private Sector blending	▶ Roberto Estelles Colom, Team Leader, WBIF Private Sector Development and EFSD+ Guarantees
13:50 - 14:00	Guarantee Facility – guarantees for reducing financing costs and risks for investors	▶ Roberto Estelles Colom, Team Leader, WBIF Private Sector Development and EFSD+ Guarantees
14:00 - 14:10	European Fund for Southeast Europe – financial resources to local financial institutions that grant loans to small and medium-sized enterprises;	▶ EFSE/GGF representative and project beneficiary

## EIB

14:10 - 14:15	Presentation of EIB financing models for SMEs	▶ Alessandro Bragonzi, Head of Regional Representation for Western Balkans at European Investment Bank
14:15 - 14:23	UniCredit Bank – credit line with the incentive for employment	▶ Vladimir Ivanović, UniCredit Banka
14:23 - 14:31	OTP Bank – credit line for SMEs	▶ Zoran Žunjić, OTP Bank
14:31 - 14:39	Raiffeisen Bank – favorable loans for the economy	▶ Marko Banović, Raiffeisen Bank
14:39 - 14:47	Development Fund – Recovery and Development Program	▶ Gordana Pavlović, Development Fund
14:47 - 14:55	Banca Intesa – support for small businesses	▶ Aleksandar Kovačević, Banka Intesa

## EBRD

14:55 - 15:05	EU for Serbia – EBRD Advisory Support Programme	▶ Aleksandra Miladinović, Manager at EBRD Advice Team
15:05 - 15:15	EU/EBRD SME Competitiveness Support Programme	▶ Marko Bikicki, principal banker, EBRD team for cooperation with financial institution
15:15 - 15:25	EBRD – Youth in business	▶ Marko Bikicki, principal banker, EBRD team for cooperation with financial institution

## EU Programmes and Projects

15:25 - 15:35	Ministry of European Integration	▶ Luka Pivljanin, Ministry of European Integration
15:35 - 15:45	Enterprise Europe Network	▶ Katarina Momčilović Matić, Chamber of Commerce of Serbia
15:45 - 15:55	EIT Manufacturing – connects diverse networks and areas of expertise that are essential to industrial innovation	▶ Adrian Solomon, EIT Manufacturing
15:55 - 16:05	Policy Answers – policy dialogue including formal meetings, monitoring and agenda setting, capacity building and implementation of the EU's Western Balkan Agenda	▶ Sanja Popović Pantić, Institute Mihajlo Pupin

16:05 - 16:20 Break

16:20 - 16:30	Horizon Europe	▶ Milan Stojanović, National Contact Point for Horizon Europe
---------------	----------------	---

## Innovation Fund

16:30 - 16:50	Early Development Program, Innovation Co-financing Program, Science and Business Cooperation Program	<ul style="list-style-type: none"> <li>▶ Milica Krstić, Adviser at the Innovation Fund</li> <li>▶ Milan Banić, Coming - Computer Engineering</li> </ul>
16:50 - 17:00	The Catapult Programme - support technological development and innovation within startups	<ul style="list-style-type: none"> <li>▶ Dušan Karan, Adviser at the Innovation Fund</li> <li>▶ Srđan Dejanović, GapApp</li> </ul>
17:00 - 17:10	Technology Transfer Programme – support to R&D institutions in order to increase their ability and efficiency in the commercialization of inventions	<ul style="list-style-type: none"> <li>▶ Jelena Stanarević, Adviser at the Innovation Fund</li> </ul>

## Panel 4

17:10 - 18:00	The Future Through Integration: Innovation, Research And Development	<ul style="list-style-type: none"> <li>▶ Ivana Vukašinović, Assitant Minister for Science, Technological Development and Innovation</li> <li>▶ Jelena Bojović, Director, Centre for the Fourth Industrial Revolution</li> <li>▶ Ivan Rakonjac, Director, Innovation Fund</li> <li>▶ Vladimir Crnojević, Director, BioSense Institute</li> </ul>
18:10 - 20:00	Forum Theatre of the Innovation Fund and Innovation Expo	

## About "The EU Opportunity Week"

The "EU Opportunity Week" is a series of physical and hybrid events in Belgrade, Niš and Novi Sad, backed up by a multimedia-integrated campaign throughout June. It is organised in cooperation with the Government of the Republic of Serbia. With this series of events, the EU Delegation aims to present to potential beneficiaries, media and the Serbian public the state-of-the-art "offer" in terms of EU funds and opportunities to Serbia and its people – in the spheres of business, education, culture, agriculture, media, etc. All relevant national and local stakeholders are involved in this endeavour to secure greater outreach and ownership of the event. High-level participants are expected from the EU and Serbia (President, Prime Minister and several Ministers - tbc), as well as from EU member states. The EU Opportunity Week aims to raise greater public awareness about the depth and volume of the EU's assistance to Serbia and EU-Serbia relations.