



Networking Western Balkans R&I Community towards Success

(ESOF 2020 - Virtual Room 3, 14:30 – 16:00)

This virtual networking session aims at generally showcasing WB excellences and to support collaboration between research organisations and different research communities. The objective is also to foster interconnections between regional ecosystems. The networking shall contribute to the increasing reputation of WB scientific potential as well as awareness of the achievements of the WBC R&I community towards European interested stakeholders.

Agenda

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| 14:30 - 14:45 | <i>Moderation and Introduction</i>
Klaus Schuch, Executive Director, ZSI – Centre for Social Innovation, Austria |
| 14:45 - 15:00 | <i>TeRRIFICA : H2020 project developing and fostering innovative climate actions</i>
Marjana Brkic, Advisor, Center for The Promotion of Science, Serbia |
| 15:00 - 15:15 | <i>Towards market-based skills for sustainable energy-efficient construction: results from the H2020 Trainee project</i>
Nena Nikolovska, Associate, Economic Chamber of Macedonia, North Macedonia |
| 15:15 - 15:30 | <i>Improving academia-industry cooperation to cope with the industrial challenges: INNOFEIT Centre for Technology Transfer and Innovations</i>
Vladimir Atanasovski, Managing Director Innofeit, North Macedonia |
| 15:30 - 15:45 | <i>CERIC-ERIC Open for Opportunities</i>
Jana Kolar, Executive Director, CERIC- ERIC |
| 15:45 - 16:00 | <i>Moderated discussion and Concluding remarks</i>
Klaus Schuch, Executive Director, ZSI – Centre for Social Innovation, Austria |

Speakers



Session 2
Virtual Room 3 — 14:30 to 16:00

04 September 2020
#WBC_EuropeanRoadshow

Marjana Brkic
Networking the Western Balkans
R&I community towards success

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WBC-RTI info | European Commission

The image shows a blue speaker card for Marjana Brkic. It features a circular portrait of her, a speech bubble icon, and text detailing the session and her role. Logos for WBC-RTI and the European Commission are at the bottom.

Dr. Marjana Brkic works as an **advisor at the Department of International Cooperation, Center for the Promotion of Science in Serbia.** Marjana earned her PhD in the field of Neuroscience under the joint supervision of the University of Belgrade, Serbia and University of Ghent, Belgium. From 2012 she is actively involved in science communication through the

organisation of various events, most importantly Researcher's Night and Serbian Science Festival. Currently, she is a local coordinator of the TeRRIFICA project that fosters climate action.



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Nena Nikolovska
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LL.M Nena Nikolovska is an **Associate at the Economic Chamber of Macedonia**, in North Macedonia. She is in charge of preparing analyses, monitoring the novelties in the legal framework of interest to the business sector, preparing information and expert opinions on legal issues in the field of economy. Nena is also in charge of coordinating the activities of the

Branch Association for Construction, Building materials and Non-metal Industries and since 2018, she is part of the **TRAINEE Project** implemented within the H2020 program involved in capacity building of the construction industry in the field of energy efficiency and in the introduction of digital tools such as Building Information Modeling (BIM) in the construction sector.



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Vladimir Atanasovski
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The image shows a blue speaker card for Vladimir Atanasovski. It features a circular portrait of him, a speech bubble icon, and text detailing the session and his role. Logos for WBC-RTI and the European Commission are at the bottom.

Dr. Vladimir Atanasovski currently holds the positions of **Full professor and Vice-dean for finances at the Faculty of Electrical Engineering and Information Technologies (FEET)**, Ss. Cyril and Methodius University (UKIM) in Skopje, as well as Managing director of the Center for Technology Transfer and Innovations – INNOFEIT. He has 15+ years of experience in the field of

wireless communications and networking with extensive expertise in the practical development of laboratory prototypes for different telecommunications and interdisciplinary purposes. Prof. Atanasovski is a co-author of more than 140 scientific publications published in impact factor

journals and flagship IEEE conferences, 2 books and 2 patents in his area of expertise. He is the recipient of the highest national award for research “Goce Delcev” and was elected as one of the top 10 best UKIM scientists in 2014. His work on PoC solutions for radio environmental mapping using heterogeneous spectrum sensors received the best demo award at IEEE DySPAN 2011 and 2015 conference. His current efforts are targeting technology transfer and management of contract research.

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Jana Kolar
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Dr. Jana Kolar is Executive Director of CERIC-ERIC, a research infrastructure for characterisation of materials and biomaterials, established by the EC’s implementing decision. She has a broad range of expertise, ranging from policy development and implementation, research and innovation to entrepreneurship. Among others, she was Director-General of Science in Technology at a ministry in Slovenia,

chairman of the Board of Slovenian Technology Agency, a member of the Governing Board of the European Institute of Innovation and Technology. She was a member of the High-Level Group of Innovators for a European Innovation Council, that advised the Commission on how to strengthen support for breakthrough, market-creating innovation and of the ERA Council Forum Austria - a high-level expert body advising the Austrian Minister responsible for Science and Research. She is currently a Slovenian delegate of European Strategy Forum for Research Infrastructures (ESFRI). She is also chairing the Board of the Slovenian Research Agency. She has authored/co-authored several expert reports contracted by the European Commission. Trained as a chemist, she had published more than 60 peer-reviewed papers and a European patent.