

Rationale and Overview

Macro-Regional Innovation Week

*At the crossroads of three European Macro-Regions:
Danube, Adriatic-Ionian and Alpine Regions*

26-30 September 2016

Trieste, Italy



The European Commission's
science and knowledge service

Joint Research Centre

ec.europa.eu/jrc



www.areasciencepark.it



Rationale

Innovation is not a phenomenon that occurs in a vacuum, it is intimately linked to local conditions and eco-systems and one of its key drivers is the complex interaction between the economic, scientific, academic, human and intellectual capital stock of a given area or region.

The Macro-Regional Innovation Week intends to focus on the exchange of best practices and knowledge among local and international policy and decision makers, academics, financial actors and various types of innovation and technology transfer practitioners. The week is intended to facilitate the exchange of views and knowledge among this plethora of stakeholders with a focus on supporting the development of a competitive innovation ecosystem across the macro-regions. These days of seminars and workshops will target contiguous regions that are relevant because of significant historical and economic ties and because of their inclusion in overlapping macro-regional strategies (e.g. Danube Strategy, Adriatic-Ionian Strategy or Alpine Region Strategy).

The Macro-Regional Innovation Week will look at different levels of governance and activity including the political, regional and local level.

The week will open with an initial consideration of the political imperatives that need to be attained to support the expansion of a robust innovation and technology commercialisation ecosystem. It will then move on to consider how framework conditions supporting innovation and technology commercialisation can be created at a regional level by applying robust Smart Specialisation Strategies. The role of Science and Technology parks, how best to structure their operation and their interaction with local stakeholders (research infrastructures, local authorities, universities, investors, etc.) will be the focus of a dedicated portion of the forum.

The second part of the forum will be focused on trying to address the human capital component of innovation eco-systems through targeted training aimed at addressing a recognised skills gap in the domains of Technology Transfer, Intellectual Property management and marketing and the commercialisation of research results more in general.

Overview

MONDAY, 26 SEPTEMBER

REGIONE AUTONOMA FRIULI VENEZIA GIULIA, PIAZZA UNITÀ D'ITALIA 1, TRIESTE

WELCOME AND OPENING SESSION

- Welcome addresses
- Round table: EU and the regions of innovation
- Round table: Macro-Regional Strategies contribution to innovation
- Round table: Cooperation programmes and macro-regional integration

TUESDAY, 27 SEPTEMBER

AREA SCIENCE PARK

SMART SPECIALISATION, UNLOCKING THE POTENTIAL OF REGIONAL INNOVATION

- High-level session on Smart Specialisation
- Building Smart Specialisation Strategies, JRC tutorial session
- Experiences in building Smart Specialisation Strategies
- Towards macro-regional Smart Specialisation Strategies

WEDNESDAY, 28 SEPTEMBER

AREA SCIENCE PARK

SCIENCE PARKS AND AREAS OF INNOVATION

- Science and Technology Parks – Open Innovation Strategies in the 21st century
- Campus – the importance of proximity in a Science and Technology Park
- Business Creation – pre-incubation, incubation and acceleration for the creation and development of high-tech startups
- Business Creation – best practices in public support for start-ups
- Business Creation – best practices in private incubators

THURSDAY, 29 SEPTEMBER

AREA SCIENCE PARK

SESSION I – FROM TECHNOLOGY TRANSFER TO OPEN INNOVATION SYSTEMS

- Innovation and higher education
- How to promote open innovation through applied research
- Connecting applied research to Industry
- Opening research infrastructures to industry

SESSION II – INTELLECTUAL PROPERTY RIGHTS

- Patents, trademarks, design and protection in the EU and its regions
- Practical exercise on IP marketing and valuation
- IP commercialisation, new approaches
- Practical exercise – IP as a business intelligence tool
- Practical exercise – strategic IP management workshop
- Visits to the International Centre for Genetic Engineering and Biotechnology and Elettra Sincrotrone

FRIDAY, 30 SEPTEMBER

AREA SCIENCE PARK

INTELLECTUAL PROPERTY RIGHTS

- IP licensing and simulation of negotiation
- IP commercialisation challenges for start-ups
- Financial tools for financing start-ups under the Horizon 2020