1. **Title of the suggested Action**

The Role of Public Private Partnership (PPP) for Sustainable Transport and Urban Mobility Development in the Regional Transport Network.

**2. Subtitle**

Referred to the subtitles:

* Role of government and institutions.
* Relationship between Smart Specialization Strategies at sub-national level, national innovation strategies and cross-border and regional cooperation
* Linking researchers/academicians and entrepreneurs/businesses
* Regional and international networking for business innovation

The proposed action will promote the interregional initiative for privatization of public transport in urban zones up to 0,5 million inhabitants. That is an old initiative started since in 2000. The difference is that the old initiatives were not relayed in scientific research and in private-public partnerships.

**3. Description of the Action**

Under the right market economy reforms and during the transition period, in the West Balkan countries after 2000, in several major cities, including capitals (Tirana, Skopje, etc.) have arisen the initiatives to the extent of the private activity in the urban public passenger transport.

This activity with the involvement of state and private operators, with the trend extension recent years, in some countries, contains various reports in the structure and size of asset disposition.

Efforts have been made by the state authorities, setting rules for all state and private operators, approximately or the same with those in the European Union countries for some indicators, related to the standard means of passengers, average age of vehicle use, comfort, staff etc. Hence the private operators have made ​​ efforts to invest in sufficient resolution of the obligations of state authorities in the field of rights and jurisdiction.

Investments made by companies in the transport market in relation with the purchase of transport vehicles (buses), service sector to perform necessary and programmatic technical services for the realization of technical readiness and operation against the obligations, have encountered a number of problems and in particular the solutions for economic problems, according to operators' contribution to the fulfillment of certain obligations.

The established phenomenon is a consequence of the lack of a scientific research and of the definition of a current and perspective solution, in the modeling of a new Public and Private Partnership. It is the time for a scientific definition in the terms of the economic value of services performed, taking into account the conjuncture of market for costs elements, institutionalization of determining cost and service charges for passengers as well as service quality monitoring.

Mobility in public transport of passengers is a necessity of society and citizens for the public activity operation around the world. Especially in European countries that aspire toward the progress and stability, this activity is related to the growing demands of citizens and the respective obligations of society and governments to fulfill the vital mobility services.

The operation of public transport mobility of passengers, in the form of public-private partnership requires the calculation of an equation to find the real and useful funding size, based on the variable cost. Also, requires an institutional authority, to select and ensure monitoring and enforcement of contractual obligations by the concerned authorities and the way to solving the funding for product guarantee.

**4. References to running activities, lessons learnt from other regions, etc.**

Identify the extent of public-private partnership in transport sector, especially in urban public transport of passengers in the states and local government units, implemented in the world and mainly in European countries who have achievements in quality and efficient services.

**5 . Actors to be involved in the implementation and their roles**

* Researchers in the field of transport and economic issues in the proposed countries and the region,
* Public and private universities and colleges, covering transport mobility in all countries of the region,
* Institutes and consulting companies in transport studies and financial economical issues in the region,
* Local government authorities and policy makers in the sectors of urban public transport in the cities with about 0.5 million inhabitants,
* Urban public transport companies,
* Private urban transport of passengers companies

**6. Expected impact**

The project proposal envisages the implementation of public private partneriship in urban public transport, with the participation of private companies which will increase the efficiency and quality of service to users, on the basis of an optimal mobility and implementation of new monitoring schemes and new funding technology, according to modeling programs that will be determined by scientific research.

**7. Relevance to the WBC region**

The application of public private partnerships in several countries or capital cities of the Western Balkan countries, to overcome difficulties and solving its quality of service, benefiting from the positive experiences of countries applied, to bring stability and security for future development with optimum efficiency.

**.8. Author: name, affiliation, contact details (but you may also submit contributions anonymous)**

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