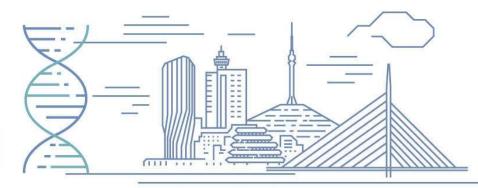
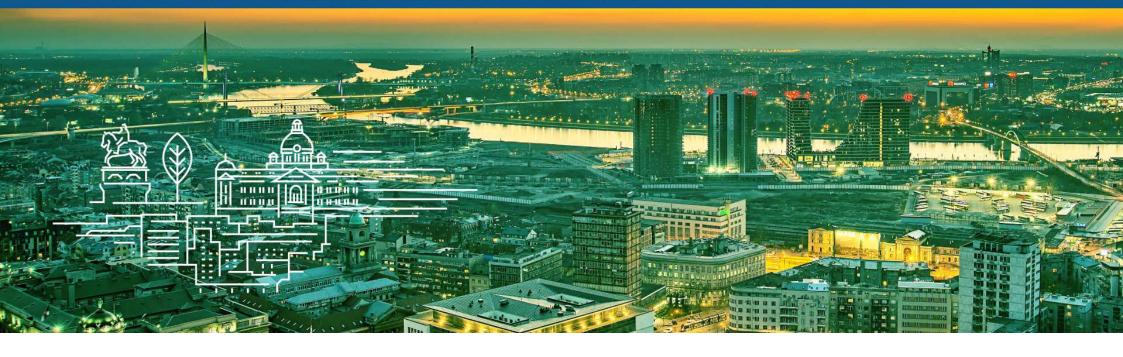
# SERBIA T CREATES OPPORTUNITIES



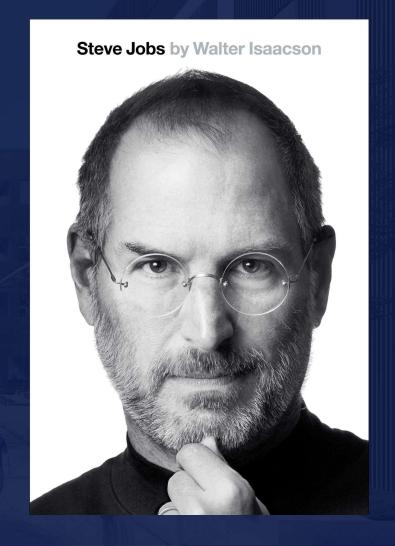
#### **NEW BIOECONOMY HUB IN EUROPE**



"I think the biggest innovations of the twenty-first century will be **the intersection of biology and technology**.

A new era is beginning, just like the digital one"

Steve Jobs, 2011





## Serbia now recognizes the revolutionary potential in convergence between life sciences and ICT in at least four key areas of life...

#### Medicine.

with biologic treatments and personalized medicine



The Government of the Republic of Serbia

### Agriculture

and

## food production,

with digital agriculture and personalized nutrition



### Energy,

with new sustainable bio-based energy sources



### **Environment**

and sustainability, with custom made microorganisms that will clean the Earth



## Recent government efforts have propelled Serbia's ICT sector, which has become a key driver of economic growth

ICT is now one of the three key drivers of the Serbian economy

In the first 5 months of 2023, Serbian export of ICT services **increased 42%** compared to previous year

New investments in Artificial Intelligence, high-performance computing, advanced digital skills and the development and application of digital capacities and interoperability



## We have invested heavily in a strong innovation ecosystem and state-of-the-art infrastructure

Four Science-Technology Parks State-of-the-art data centre with a Nvidia supercomputer

Centre for 4<sup>th</sup> Industrial Revolution (World Economic Forum)













### Several notable global ICT players have already established their R&D presence within Serbia

























## Serbia has embraced tech and biotech as top national priorities, backed by significant investments



Prime Minister of Republic of Serbia

"When we succeed in establishing the BIO4 Campus, Serbia will be an unstoppable country that will be fully recognized as a country of new technologies, knowledge, and innovation."



## Serbia is now establishing itself as a new bioeconomic hub with the development of its BIO4 Campus









**Biotechnology** 

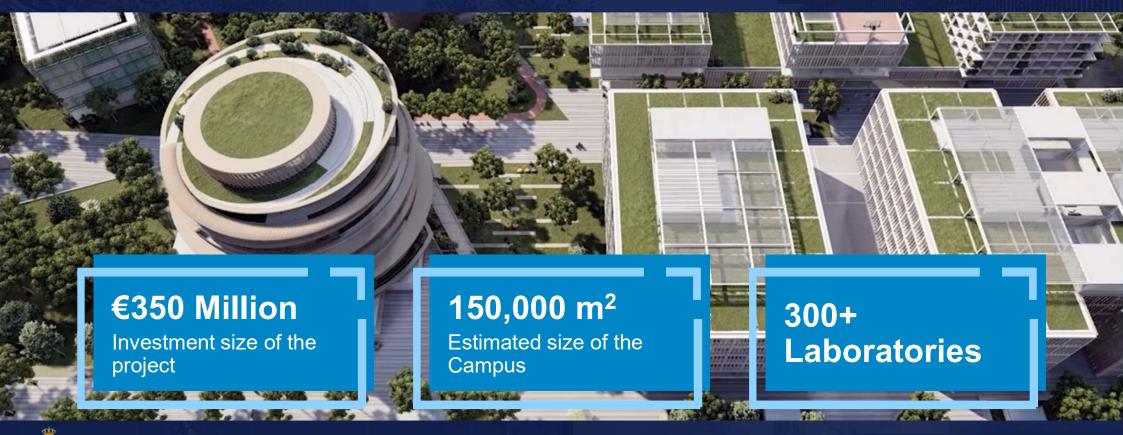


**Bioinformatics** 



**Biodiversity** 

The Serbian government has invested heavily in BIO4, to enable a strong R&D and innovation environment with ample space and facilities



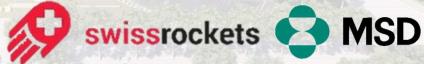
The Campus will be located in the center of Belgrade with a modern design, and an integrated biotech ecosystem...













## ...and will be home to a multidisciplinary set of tenants, creating and ideal ecosystem for innovation



## There will also be over 300 labs and research facilities throughout the Campus



### In addition to the BIO4 Campus, Serbia has created the ideal environment for investment in biotech

Strong Government Support



Digitization of Healthcare System

Qualified Workforce



**Competitive Costs** 

Advanced Infrastructure





**Strategic Location** 



Located in South-Eastern Europe, Serbia is at the crossroads of the West, the EU, and Asia and open for all



Partners and collaborators will benefit from Serbia's highly educated workforce, particularly in the fields of science, pharma, manufacturing, IT, and computing









**210,000**Active students

**130,000**STEM Students

86% Speak English 1,000+
PhDs located at BIO4
Campus





