







Innovation Fund of the Republic of Serbia

Supporting companies to foster innovation









Innovation Fund is...

- ➤ Founded by the Law on innovation activity to provide financing for innovation
- Operational since 2011
- ➤ Working under the supervision of Government of Serbia and Ministry of Education, Science and Technological Development (MoESTD)
- Cooperating with international financial institutions, organizations, donors and the private sector









Innovation Fund's projects

- > IPA 2011 total budget EUR 8.4M
 - > Innovation Serbia Project
- ➤ IPA 2013 total budget EUR 6.9M
 - ➤ Serbia Research, Innovation and Technology Transfer Project (2.5M EUR IPA funds)
 - ➤ DIRECT GRANT for the Collaborative Grant Scheme (2.4M EUR IPA fund + 1M EUR MoESTD + 1M EUR private sector through co-financing)









Innovation Serbia Project

€8.4 million, financed by the EU through Instrument for Pre-Accession Assistance (IPA) funds and administered by the WB

- C1: Capacity building of the Innovation Fund
- C2: Piloting financial programs supporting enterprise innovation
- C3: Provision of technical assistance to selected Research and Development Institutions (RDI)









Innovation Serbia Project

Mini Grants Program

- Supports early-stage (POC, prototype) development of technological innovation projects in micro and small companies
- IF Co-financing up to 85%
- Projects up to 12 months
- Up to EUR 80,000 per project

Matching Grants Program

- Helping SMEs absorb risk in development of new innovative products/technologies/service s and making them more attractive to strategic partners
- IF Co-financing up to 70%
- Projects up to 24 months
- Up to EUR 300,000 per project









Results:

- Established and implemented an independent international two-step project evaluation process
- ➤ Over 470 project proposals received throughout 4 application cycles (2012. 2014.)
- ➤ EUR 6 million committed for financing of 41 Mini Grants (approximately EUR 3 million) and 11 Matching Grant (approximately EUR 3 million) projects, supporting innovative projects with global export potential in various areas and industries









Results:

- ▶ 20 companies have generated revenue from the sale or lease of their innovative products;
- > 9 companies have established international cooperation;
- 2 companies have secured distributors for the US market;
- Companies have submitted
 - ➤ 13 Patent Cooperation Treaty (PCT) applications,
 - ➤ **4** EPO applications,
 - ➤ **5** US patent applications, along with patent applications in Australia, Euro-Asia and Japan.
 - ▶ 33 national level patent applications
 - ➤ **10** trademark applications
 - ➤ 6 applications for protecting the work of authorship
- ➤ 18 companies have established new business cooperation or partnerships







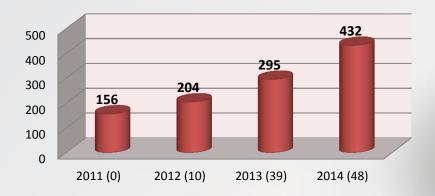


Impact

Revenue/Export of companies financed by the Innovation Fund



Average number of employees in financed companies



- Significant increase in revenue of financed companies (2011. 2014.)
- Multiple export growth multiplier
- Number of employees increased from 156 to 432
- ➤ **42** PhDs engaged on the projects









Monitoring & Evaluations Findings

- The IF is a credible and transparent platform, accessible to many Serbian businesses, not just to a small group of entrepreneurs.
- Creates opportunities for tech-based entrepreneurs, i.e. innovative start-ups / spin-offs.
- High survival rate among supported firms:
 - Start ups: 36/38 94.7%
 - Other companies: 10/10 100%
 - Total: 46/48 95,8%

Growing collaboration between Academia and Industry —

- Clear, accessible, and effective programs
- > Transparent and trustworthy evaluation process
- > The IF staff ranks high in Professionalism / Willingness to help / Flexibility









Serbia Research, Innovation & Technology Transfer Project

- ➤ Objective institutionally connect R&D organizations and industry through joint development projects and reorient academic R&D toward the needs of private sector
 - C1: Technology Transfer Facility IF implemented
 - C2: Technical Assistance to the IF for the design of a Collaborative R&D Grant Scheme and an independent annual evaluation of Grant Scheme implementation - WB executed
 - C3: Development of an R&D and innovation strategy WB executed









Technology Transfer Facility

- > Specialized unit set up at the Innovation Fund
- ➤ Building transactional expertise, including university TTOs through practice-oriented approach
- > TTF Program
 - Eliciting invention disclosures from researchers
 - Evaluation (prior art, technology, markets, team)
 - Last mile R&D grants (patent attorneys, PoC, prototyping, external expertise, testing) ~ EUR 10,000 per project
 - Commercialization support
 - Legal support
 - Negotiation, contracting









Collaborative Grant Scheme Program

- New financial program
- Co-financing joint R&D projects between academic R&D and SMEs aiming to create new products, services and technologies
- > 96 applications received
- Project proposals came from over 25 different cities and towns from across the entire territory of Serbia
- ➤ **14** awarded projects December 2016
- ➤ Implementation by awardees February 2017/2019
- ➤ All fields of science and technology









Collaborative Grant Scheme Program

Distribution of approved projects by sector/industry area

| Food and agriculture | 4 | 28.57% |
|--------------------------------------|----|--------|
| Medical and therapeutical devices | 1 | 7.14% |
| ICT (Information and Communication | | |
| Technologies) | 1 | 7.14% |
| Life sciences | 2 | 14.29% |
| Environmental and climate protection | 1 | 7.14% |
| Software and application development | 1 | 7.14% |
| Electrical engineering | 2 | 14.29% |
| Energy and energy efficiency | 1 | 7.14% |
| Machines and mechanical engineering | 1 | 7.14% |
| Total | 14 | |









Next steps

- ➤ Application for funding of Mini and Matching Grants programs in cooperation with MoESTD
 - EUR 2.5M EU IPA 2014
 - EUR 2M MoESTD
- Competitiveness and Jobs Project (WB financed)
 - ➤ Mini & Matching Grants programs
 - > TTF
- ➤ Announcement of new calls for proposals expected in 2017