PARTNERS



ALBANIA **National Council of Radio**

and Television

http://www.kkrt.gov.al



AUSTRIA

Austrian Regulatory Authority for Broadcasting and Telecommunications

http://www.rtr.at

BOSNIA AND HERCZEGOVINA

The Communications Regulatory Agency of Bosnia and Herzegovina http://www.rak.ba



CROATIA

Croatian Post and Electronic Communications Agency

Agency for Electronic Media

http://www.hakom.hr

http://www.e-mediji.hr



HUNGARY

ICT Association of Hungary http://www.ivsz.hu

INFORMEST

INFORMEST



ITALY

http://www.informest.it

REPUBLIC of MACEDONIA **Broadcasting Council of the Republic of** Macedonia http://www.srd.org.mk



REPUBLIC OF SERBIA

RBA

MONTENEGRO

Agency for Electronic Communication and Postal Services of Montenegro http://www.ekip.me

Agency for Electronic Media http://www.ardcg.org



Republic Broadcasting Agency http://www.rra.org.rs



Lead partner



Post and Electronic

Communications Agency of the Republic of Slovenia http://www.apek.si

SINTESI®

Sintesio, Foundation http://www.sintesio.org

AGCOM COMUNICAZIONI

Associated Strategic Partner

Italian Regulatory Authority for electronic communications and http://www.agcom.it

Observer

National Media and Infocommunications Authority www.nmhh.hu

nmhh NEMZETI MÉDIA- ÉS

For further information on the SEE Digi.TV project's activities in your country please contact:

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SEE Digi.TV

Jointly for our common future



Broadcasting and ICT services are important for sustainable development. The SEE Digi.TV project will contribute to faster digitalisation of broadcasting services and will trace the path for a wider deployment of ICT broadband services in the participating countries from the South-East Europe area. In most of them, the digital switchover is a hot topic, but its implementation differs from country to country and ranges from preparatory activities to the already completed transition. The partners of the SEE Digi.TV will bring to the project their knowledge and experience in order to support a smooth and effective switchover process and to assess the possibilities for a meaningful use of the digital dividend in the project area.

ACTIVITIES

The overall objective of the SEE Digi.TV project is the harmonization of the activities in the participating countries from the South-East Europe area related to the introduction of Digital Broadcasting services, which shall:

- speed-up the overall process of analogue switch-off in the region and further developments to more efficient technologies,
- maximize the harmonization of the legislative and technical frameworks with the EU digitalization process,
- avoid policy, technology and market fragmentation,
- develop regional strategy for optimal use of freed frequency spectrum for new ICT broadband services and
- address the efficient management of digital dividend.

On a long term, the project will tackle issues of digital divide and social inclusion and shall thus contribute to the creation of the region of equal opportunities. The project started on 1 January 2011 and will be carried out until 30 April 2013.

EXPECTED OUTPUTS

- Analysis of the legal, economic and technical frameworks in the involved countries
- Guidelines on how to improve and further develop the current legal, economic and technical frameworks in the involved countries
- Development of consumer communication plans and guidelines
- Communication activities using different channels
- Organisation of local workshops and 3 transnational conferences to facilitate discussion among stakeholders and provide overview on the project results

WHO WE ARE

The partnership behind the SEE DIGI.TV project is gathering key regulatory authorities and stakeholders of the countries involved in the project.





Together to the digital switchover



Jointly for our common future