

Call for expressions of interest for  
**Fest: cultural and artistic activities**  
The Festival of the New European Bauhaus  
18-20 April 2024  
Brussels, Belgium

## Context

The European Commission organises the **second edition** of the **New European Bauhaus Festival** in Brussels (Belgium) on 18-20 April 2024, and you can be part of it!

The New European Bauhaus is the European Union's ambition to create beautiful and sustainable spaces, products, and ways of living together. It merges sustainability with style, driving the green transition across various sectors of our economy and daily lives. By bringing a cultural and creative dimension to the European Green Deal, it highlights the benefits of **environmental transformation** through **tangible experiences**.

In 2024, the Festival will centre on the theme of '**Resources for all**' exploring subtopics such as shelter and living environments, land and water, fashion and human wellbeing in light of the changing environment. This inclusive and human-centric approach aims to inspire and engage individuals in embracing sustainable choices and fostering a deep connection to the **New European Bauhaus** movement.

The Festival encompasses four key pillars:

- **Forum** - a platform for engaging discussions and the exchange of ideas surrounding the New European Bauhaus.
- **Fair** - a laboratory and exhibition, highlighting projects and prototypes that align with and support the core values of the New European Bauhaus.
- **Fest** - a celebration that unites culture, art, and conviviality, serving as a moment of collective rejoicing, honouring freedom of expression and embracing radical, innovative, and disruptive ideas and visions.
- **Satellite events** - initiatives and events organised independently in Brussels and beyond, aligned with the New European Bauhaus values.

## Why apply

The 2024 edition of the Festival is calling for **artists** like you to participate in this extraordinary hybrid event. With its core activities taking place in vibrant Brussels and captivating satellite events spanning across the European Union and beyond, this is an unparalleled opportunity to **gain international exposure**.

By joining us in person in Brussels, you will have the chance to be part of a **citizen-focused cultural celebration**, filled with art **exhibitions, music, theater, dance, and more**. You can propose participatory activities like workshops and competitions, or simply create convivial moments with citizens through musical performances and pop-up spaces. If you prefer a **digital presence**, no worries! You can submit pre-recorded material, reaching a broader audience and sharing your unique creativity.

To support the **participation of artists**, we will offer coverage for **travel expenses**. Additionally, a flat fee will be allocated to selected activities to contribute to the fair remuneration of artists. Join us in shaping the future of the New European Bauhaus by showcasing your talent, connecting with

communities, and leaving a lasting impact. The exact amounts can only be decided once the Commission will have an overview of all applications.

## Eligible initiatives

Contemporary languages of artistic experimentation in fields like music, live audiovisual shows, public projections, participatory theatre and documentary theatre, dance, and performances will complement the ideas, prototypes and laboratories that sit at the center of the program.

Your proposal should promote the values of the New European Bauhaus and the development of beautiful and sustainable spaces and ways of living together. The proposal of an artistic performance, exhibition or participatory activity should be planned to take place during the festival week in April 2024 in Brussels (exact dates to be communicated before summer).

Your proposal of an artistic performance, exhibition or participatory activity should reflect the **New European Bauhaus** core values:

- **Sustainability** in environmental terms, from climate goals, to circularity, zero pollution, and protecting/improving biodiversity;
- **Aesthetics**, including quality of experience and style, beyond functionality;
- **Inclusion**, valorising diversity, equality for all, accessibility, and affordability.

Your proposal should relate to at least one of the **thematic axes**:

1. **Reconnecting with nature**
2. **Regaining a sense of belonging**
3. **Prioritizing the places and people that need it most**
4. **Fostering long term, life cycle and integrated thinking in the industrial ecosystem**

Your proposal could also illustrate the principles of the **New European Bauhaus**:

- **A multilevel approach**: from global to local. Climate change and the green transition bring challenges that should be addressed globally. At the same time, it is at the local level that change is happening and makes sense for people, which also includes small scale projects.
- **A participatory approach**: involves civil society and people of all ages and in all their diversity, including women, youth and disadvantaged groups (disabled people) and minorities.
- **A transdisciplinary approach**: requires bringing in many different competencies and knowledge from different fields.

## When and how to apply

Please fill in the online application form by clicking on the following link: [APPLICATION FORM](#)  
Your applications must be submitted in English, no later than 15 September 2023.

Once the application is submitted, the answers cannot be changed.

## Selection process and criteria

The European Commission will be assessing applications throughout October. By early November 2023 at the latest, you will receive notification regarding the assessment results, providing you with

information on whether your proposal has been accepted to be a part of the Festival. At that time, you will also receive further instructions and additional details.

Beyond **eligibility aspects explained above**, the proposals will be scored based on how well their declared scope meet the following criteria:

**A. Content-related requirements:**

- Connection to the New European Bauhaus values and axes;
- Originality of the proposed activity;
- Relevance, quality and originality of the communication activities or activation programme proposed by the applicant.

**B. Technical requirements:**

- Capacity to deliver the proposed activity within the requested timeframe;
- Soundness of the budget in line of proposed activity(ies);
- Balance between different forms of artistic and cultural expression.