

# Special Call for Contributions on Crisis-driven Innovation

Authors should note that the general call for submissions for the XXXI Conference remains closed, with a record number of submissions, but in response to the crisis-driven circumstances that individuals and organisations face, ISPIM has opened a **Special Call for Contributions on Crisis-driven Innovation**.

At the turn of the year, the world was a quite different place. We were looking forward to another good year that would include major sporting events such as the Olympics and EURO 2020. We were planning our largest ever conference that was due to take place in Berlin. Then everything changed and now the coronavirus pandemic has us confined to our homes. However, our lives continue and we must adapt to our circumstances. The world will be a very different place when we emerge from this crisis, and how we innovate as individuals and organisations in this time of crisis will determine what it looks like.

We invite submissions from all sectors of the Innovation Management Community that can help people and organisations respond to the political, social, economic or technological problems stemming from the coronavirus crisis. Submissions need not be the result of in-depth research. Moreover, we seek practical, insightful and reasoned submissions in the form of stories, examples, tools, frameworks etc, which are fresh and useful in the current situation. Authors can discuss suitability at <u>admin@ispim.org</u>.

# - Important Submission Deadlines -

- 24 April 2020: Outlines Only
- ✓ 28 April 2020: Acceptance Notification
- 1 May 2020: Final Submissions (including (optional) paper, presenter profile & photo) PLUS registration and receipt of payment
- 29 May 2020: Presentation Slides

# - Submissions -

Accepted submissions are published in the Conference Proceedings with an ISBN and online in EBSCOhost and ProQuest. Authors may withhold papers from proceedings. Leading papers will form Special Issues in numerous journals as listed on <a href="http://ispim-virtual.com">http://ispim-virtual.com</a>

All files must be submitted online at <u>http://conferencesubmissions.com/ispim2020</u> by the deadlines. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

#### Please submit your work as:

Submission Type	Description	Documents required					
		Outline*	Abstract	Paper***	Lead Presenter Photo & Profile	Presentation slides	Discussant Feedback
		(by 24 April 2020)	(by 1 May 2020)		(by 29 May 2020)		
Innovation in Practice – Stories & Cases	Interesting stories of innovation successes, challenges, good practice and learning from the commercial and non- commercial business world.	300-400 words: text only using structured headings	An abstract is not the same as an outline. 125-150 words of plain text summarising the submission.	Optional No max length. (ISPIM paper template)	Presenter Photo: 100x100 px Presenter Profile: max 150 words of text	Max 7 slides 10 mins + session discussion	No

\* all outlines are double-blind evaluated for acceptance. All papers with potential for journal publication are double-blind reviewed.

\*\* Outline word limits include structured headings.

You must use the correct headings below to structure the outline. Do <u>not</u> include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.** 

## Innovation in Practice - Stories & Cases; (Crisis-driven Innovation)

- Issue (50%): What specific innovation management issue are you focusing on and what are you proposing? (Explain this in the context of Coronavirus)
- Interest (25%): Why precisely will this interest the innovation management community and other groups)
- Benefit (25%): Why do you want to make the presentation? What do you hope to get out of it?
- References not required.

## - Evaluations -

The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

- 1. Is the submission on Crisis-driven innovation?
- 2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals and a world struggling to respond to coronavirus).
- 3. Quality of insight and practical implications.
- 4. Probability of stimulating debate/insight.